

2015

NORTH CAROLINA'S SOUTHEAST **REGIONAL ECONOMIC PROFILE**



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REGIONAL OVERVIEW

The Southeastern Region of North Carolina

The 14 counties of Southeastern North Carolina stretch from the shores of the Atlantic Ocean to the Uwharrie Mountains. The region includes dynamic New South cities, picturesque small towns, fertile farms, and pine-covered woodlands. The Southeast is home to the Port of Wilmington, North Carolina's international container port complex. The region also encompasses Fort Bragg, now among the U.S. Army's largest and most strategically important bases.

1.2 million people live in the region, and its growing population includes newly arriving residents from around the world at all stages of life and career. Demographers project continued population growth for the Southeast during the coming five years. The region's workforce, which now numbers nearly 500,000, includes a diverse cross-section of workers in agriculture, manufacturing, wholesale trades, construction, healthcare, government, and the professions. Top private employers include GE, Smithfield Foods, Goodyear Tire & Rubber, Wal-Mart Corp., PPD, Inc., and International Paper.

The region's unique network of transportation assets continues to spur economic advantages. The Port of Wilmington, the region's "gateway to the global economy," connects firms across the state to buyers and suppliers around the world. As competing port complexes in the eastern U.S. operate at full capacity, shipping lines and the firms they serve are turning to Wilmington as an increasingly popular conduit for bulk, break-bulk, and containerized goods. State and federal governments have spent generously on highways in the Southeast Region, with new interstate extensions around Fayetteville and Wilmington complementing I-40, I-95, and the still-in-progress I-73/74 corridor. The region's utility infrastructure has undergone transformation as Progress Energy's Sutton Plant converted from coal to natural gas in a move that boosts regional natural gas capacity while serving the long-term interests of the environment.

Southeastern North Carolina continues to offer a competitive cost structure for new and existing businesses — including tax rates, construction costs, real estate valuations, and other factors. The region's K-12 school systems maintain a commitment to measurable results under state and federal quality improvement programs. Eleven campuses of the North Carolina Community College System serve business, industry, and residents of all ages with an innovative, responsive catalogue of affordable education and training programs. Three universities of the University of North Carolina System support Southeastern North Carolina's global economic competitiveness through research, instruction, and extension. Their athletics and cultural offerings provide engaging entertainment and enrichment opportunities for surrounding communities.

Temperate climate, abundant waterways, stimulating historical attractions, and outdoor recreational amenities produce an enviable quality of life for those who live and work in the region.





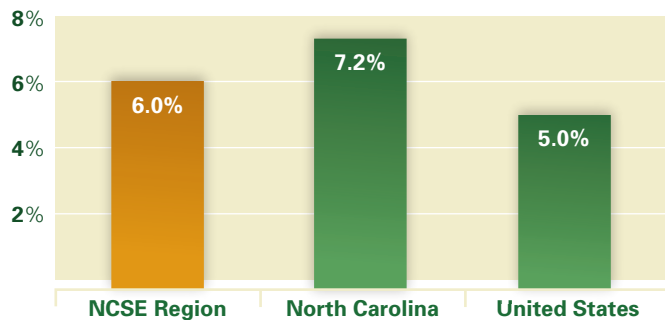
Southeastern North Carolina's 7,500 square miles include dynamic New South cities, picturesque small towns, fertile farms, and pine-covered woodlands.



DEMOGRAPHICS

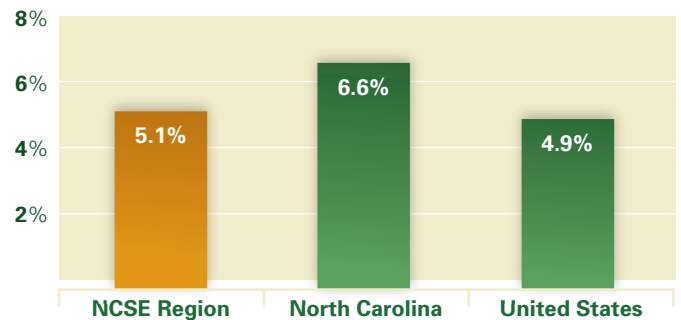
NCSE Population Growth Trends Compared to NC and US

2010-2015 Population Growth Trend



Source: U.S. Census Bureau

2015-2020 Population Growth Trend



Source: U.S. Census Bureau

NCSE Population Growth Trends by Age, Ethnicity, and Gender

By Age

Age Range	2013	2020	% Change 2013-2020	2025	% Change 2020-2025
0-4	83,704	77,506	-7.4%	78,541	1.3%
5-14	164,707	167,641	1.8%	161,419	-3.7%
15-24	180,581	188,139	4.2%	195,685	4.0%
25-34	167,715	171,666	2.4%	182,962	6.6%
35-44	156,780	168,274	7.3%	172,066	2.3%
45-54	161,586	157,361	-2.6%	163,258	3.7%
55-64	156,435	166,720	6.6%	164,284	-1.5%
65-74	112,045	142,769	27.4%	154,127	8.0%
75+	72,490	93,056	28.4%	116,834	25.6%

Source: http://www.osbm.state.nc.us/ncosbm/facts_and_figures/socioeconomic_data/population_estimates/county_projections.shtm

By Gender

	2013	2020	% Change 2013-2020	2025	% Change 2020-2025
Female	642,089	680,277	5.9%	707,853	4.1%
Male	613,954	652,855	6.3%	681,323	4.4%

Source: http://www.osbm.state.nc.us/ncosbm/facts_and_figures/socioeconomic_data/population_estimates/county_projections.shtm

By Ethnicity (2013)

Area	White	Black African-American	American Indian/ Alaska Native	Asian Pacific Islander	Two or More Races	Total
NCSE	785,479	337,887	79,413	18,736	34,528	1,256,043
NC	7,069,419	2,170,051	160,236	256,427	205,819	9,861,952

Source: http://www.osbm.state.nc.us/ncosbm/facts_and_figures/socioeconomic_data/population_estimates/county_estimates.shtm

NCSE Population By County

County	2013 Population
Anson	26,161
Bladen	34,843
Brunswick	115,301
Columbus	57,246
Cumberland	325,871
Duplin	60,084
Hoke	51,322
Montgomery	27,571
New Hanover	213,267
Pender	55,334
Richmond	46,405
Robeson	134,841
Sampson	64,150
Scotland	36,025
NCSE	1,248,421

Source: <http://quickfacts.census.gov/qfd/states/37000.html>

Median Household Income

County	2013 Median Household Income	% of State	% of Nation
Anson	\$33,870	73.1%	63.9%
Bladen	\$30,164	65.1%	56.9%
Brunswick	\$46,438	100.2%	87.5%
Columbus	\$35,761	77.2%	67.4%
Cumberland	\$45,231	97.6%	85.3%
Duplin	\$34,433	74.3%	64.9%
Hoke	\$45,489	98.2%	85.8%
Montgomery	\$31,830	68.7%	60.0%
New Hanover	\$49,835	107.6%	93.9%
Pender	\$44,524	96.1%	83.9%
Richmond	\$32,384	69.9%	61.0%
Robeson	\$29,806	64.3%	56.2%
Sampson	\$36,496	78.8%	68.8%
Scotland	\$29,592	63.9%	55.8%
NC	\$46,334		87.3%
US	\$53,046		

Source: <http://quickfacts.census.gov/qfd/states/37000.html>

Total Personal Income and Per Capita Income

County	2013 Personal Income*	Per Capita Personal Income
Anson	\$701,674	\$26,821
Bladen	\$1,110,776	\$31,879
Brunswick	\$4,072,262	\$35,319
Columbus	\$1,760,043	\$30,745
Cumberland	\$14,792,666	\$45,394
Duplin	\$1,935,393	\$32,211
Hoke	\$1,686,515	\$32,861
Montgomery	\$853,763	\$30,966
New Hanover	\$8,284,593	\$38,846
Pender	\$1,791,667	\$32,379
Richmond	\$1,353,118	\$29,159
Robeson	\$3,627,062	\$26,899
Sampson	\$2,149,575	\$33,509
Scotland	\$1,085,797	\$30,140
NCSE	\$45,204,904	\$36,210

*dollars in thousands

Source: Bureau of Economic Analysis, US Department of Commerce

DEMOGRAPHICS

Existing Housing (Average Home Prices)

According to the three separate real estate associations located within the NCSE region, there were **10,404** homes sold in 2011 at an average sales price of **\$195,615**.

Brunswick Association of Realtors

Year	Sales	% Change	Avg. Cost	% Change
2012	2,011	23.3%	\$234,757	-0.017
2013	2,381	18.4%	\$219,535	-6.5%
2014	2,481	4.2%	\$227,183	3.5%

Fayetteville Association of Realtors

Year	Sales	% Change	Avg. Cost	% Change
2012	2,896	-9.4%	\$132,564	-2.4%
2013	3,647	25.9%	\$129,993	-1.9%
2014	4,234	16.1%	\$130,828	0.6%

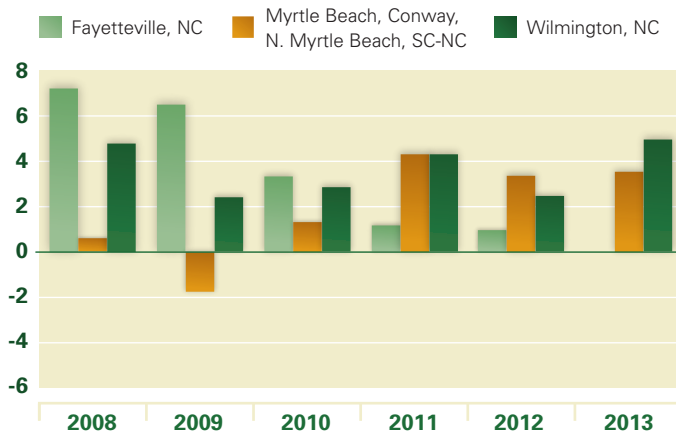
Wilmington Regional Association of Realtors

Year	Sales	% Change	Avg. Cost	% Change
2012	5,497	22.5%	\$219,524	-2.6%
2013	6,097	10.9%	\$232,346	5.8%
2014	6,371	4.5%	\$241,082	3.8%

Source: NC Association of Realtors

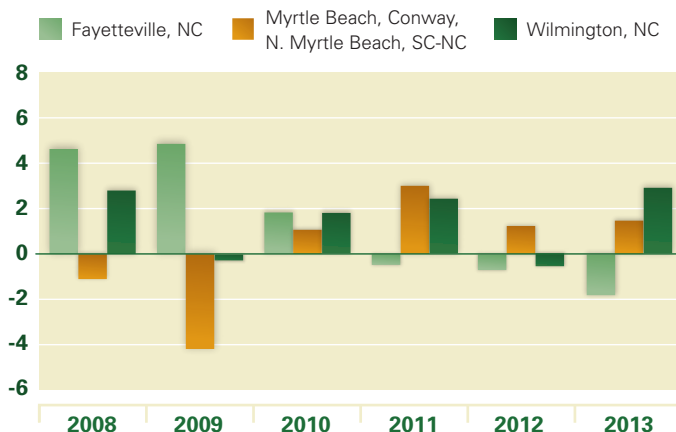
GDP By MSA (Millions of Current \$)

Current Dollar Growth Rate



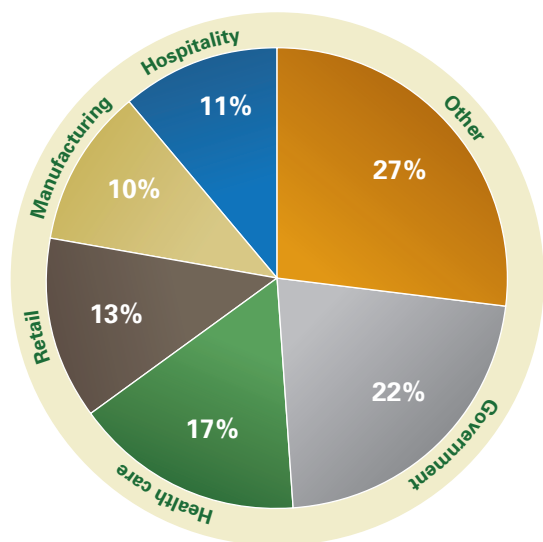
Source: Bureau of Economic Analysis, U.S. Department of Commerce

Constant Dollar Growth Rate



Source: Bureau of Economic Analysis, U.S. Department of Commerce

Workforce by Industry



Regional Industry Clusters

Southeastern NC has several industry clusters and concentrations. These are listed below with supporting data and information concerning their prevalence and importance to the region. Manufacturing employs over 42,000 people in the region, which represents more than 10% of total employment. Transportation and logistics and food processing and agricultural industries also have vibrant clusters in the region. A strong cluster of defense firms exist in the region, primarily near Fort Bragg. Within the biotechnology sector, a strong contract research organization (CRO) cluster exists in Wilmington.



AVIATION AND AEROSPACE

Southeastern North Carolina is an ideal location for aviation and aerospace companies. Our excellence in logistics and distribution, existing metalworking and manufacturing base, the largest military presence on the East Coast, and the location of over 280 aerospace companies statewide are a few of the assets North Carolina can offer for this growing industry. In our region there are in excess of 10,000 exiting military personnel each year equipped with the skills needed for success in this industry, as well as five public and private universities graduating over 4,000 students annually and eleven community colleges with an annual enrollment of 115,000 students (roughly 10% of the region's population) to meet this cluster's workforce needs. The southeastern region also boasts five airports with runway lengths ranging from 5,000 to 8,000 feet, all with adjacent industrial sites and three with uncontrolled airspace. The region's strategic proximity to the port of Wilmington, GE's aircraft engines facility in Wilmington, Boeing's Dreamliner facility in Charleston, Spirit Aerosystems in Kinston, and HondaJet in Greensboro are just a few examples of why southeastern North Carolina is poised for rapid growth and success in the aviation and aerospace sector.

ADVANCED TEXTILES

Southeastern North Carolina has a long and productive history in the textile industry. Over the past decade, a shift from traditional weaving and sewing textiles to advanced and technical non-woven textiles has occurred. Advanced and performance textiles are more automated and provide a variety of products in the region including military uniforms and equipment, synthetic fibers, environmental protection products, industrial and automotive filters, and clothing. As a leading state in textile manufacturing, North Carolina has a number of excellent resource organizations to assist companies in this industry sector. The center for the entire U.S. textile industry and its technological innovations is North Carolina. There are approximately 2,700 people employed in textile and apparel firms in the region. Many of the region's 38 chemical plants with almost 2,500 employees produce raw materials for the textile industry.

WORKFORCE

BIOTECHNOLOGY

Southeastern North Carolina contains excellent opportunities for emerging and established biotechnology companies. Wilmington has one of the largest clusters of contract research organizations (CRO) in the state and nation. The University of North Carolina at Wilmington has built a \$30 million marine biotechnology research center to take advantage of the region's proximity to the coast. Agricultural biotech research is growing due to the region's strong agricultural base and network of universities and community colleges engaged in biotech research and business assistance through Bio-accelerators. The North Carolina Biotechnology Center has a regional office to lead development in this sector.

DISTRIBUTION & LOGISTICS

North Carolina's Southeast Region's geographic location midway on the East Coast provides excellent distribution access and logistics efficiencies for companies engaged in manufacturing, assembly, and retail distribution. The region has a three-tiered, interlinked distribution model: 1) at-Port location offers buildings and sites within 20 miles of the Port of Wilmington; 2) interstate corridors offer inland locations along three interstates – I-40, I-95, and I-74; 3) the region offers close proximity to key regional markets, including Charlotte, NC, Raleigh, NC, Columbia, SC, and Atlanta, GA.

ENERGY

Southeastern North Carolina is becoming a rich area for emerging and diversified energy companies. Examples of energy development include natural gas, bio-fuels, bio-mass and animal waste regeneration; solar panel and wind turbine component manufacturing; and solar panel fields. Bio-energy companies such as Chemtex, Enviva, and Tyton Bioenergy have located facilities in the region. DuPont makes tedlar, a film backing for solar panels, and GE's nuclear energy research and development and component manufacturing division is headquartered in Wilmington, NC. Initial research into wind energy development off the coast of North Carolina is also underway.

FOOD PROCESSING AND AGRI-INDUSTRY

Southeastern North Carolina has more than 20,000 people employed with food processing companies. Examples of products processed and/or grown in the region include pork, poultry, sauces, food/drink ingredients, sweet potato products, peanuts, soybean oil, grapes, tobacco, and blueberries. North Carolina's Southeast Region, long known for its productive land and innovative agricultural companies, has several of the top farm income producing counties in the nation. Wineries and vineyards are also a growth sector in the region due to the area's fertile loamy soils that are ideal for grapes. Thanks to an excellent transportation infrastructure that includes the Port of Wilmington and multiple interstate highways, North Carolina exports more than \$2 billion of agricultural products annually.

METALWORKING

Southeastern North Carolina has a cluster of metal product manufacturing companies that make a range of products, including steel coils, attic fans, aluminum fencing, grills, steel packing straps, metal buildings, pipe fittings, and nails. Overall, North Carolina has over 150,000 people employed in metalworking industries. Community colleges in the region offer customized worker and classroom training in welding and metal fabrication and technology. Machining technology and robotics programs are also available. While the largest industry segments represented in the region include sheet metal work and prefabricated metal buildings, almost all other components of the sector are represented.

Union Membership Rate

Due primarily to the “Right to Work” law, North Carolina experiences the lowest unionization rate of all U.S. states in 2014 at a rate of 3.2%.

2014 Ten US Lowest Unionization States

1	North Carolina	3.2%
2	South Carolina	3.2%
3	Mississippi	4.5%
4	Utah	4.6%
5	Georgia	4.9%
6	Arkansas	5.4%
7	Tennessee	5.6%
8	South Dakota	6.0%
9	Virginia	6.2%
10	Texas	6.2%

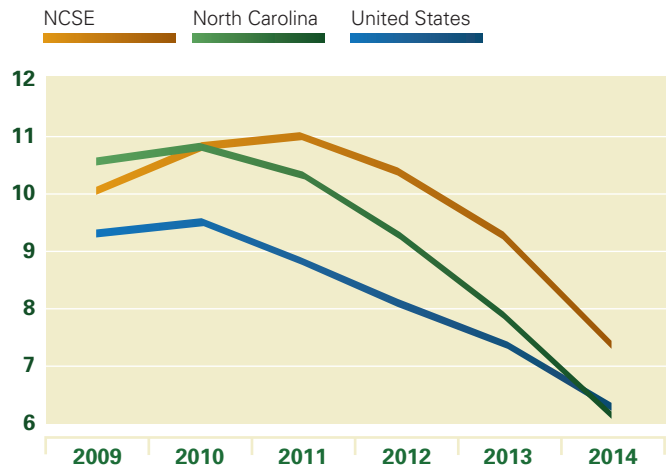
Source: U.S. Bureau of Labor Statistics, Division of Labor Force Statistics

Right-to-Work State

North Carolina is an “at-will” employment state and one of 23 states with a “right-to-work” law. Closed shops and union shops are not permitted. An employer may not require an employee to join a union, nor may an employer require an employee to refrain from joining a union.

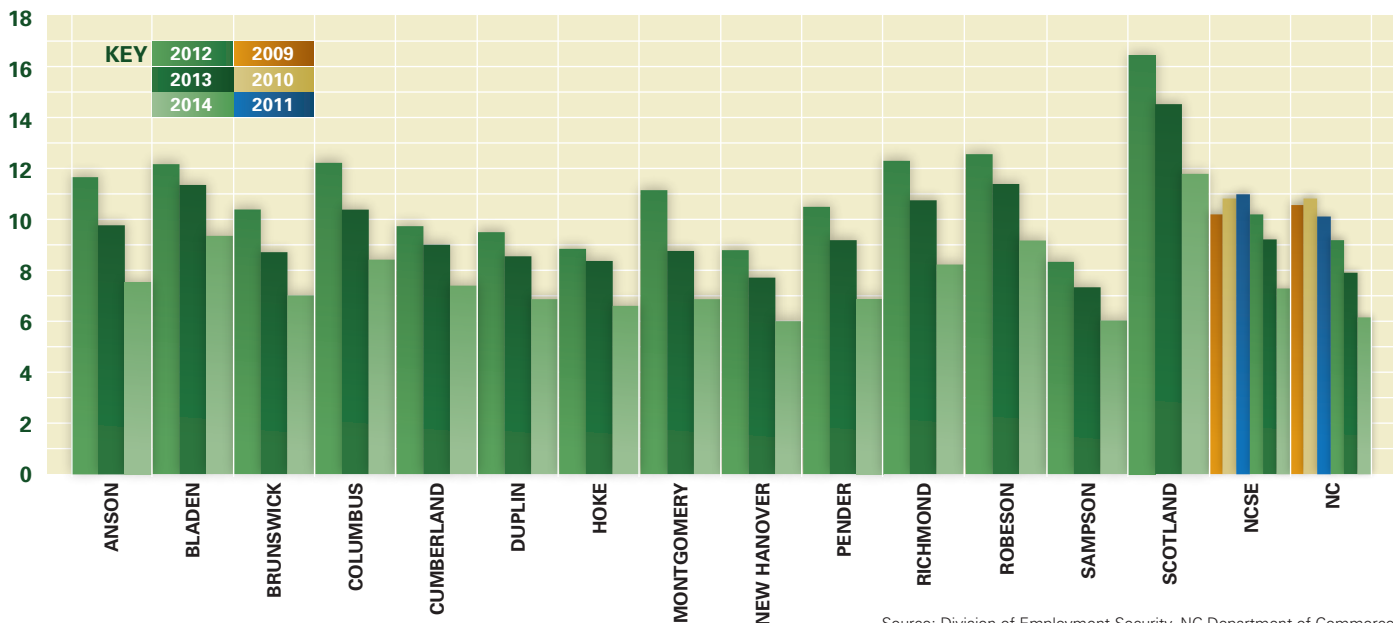
Source: www.dol.gov/esa/whd/state/righttowork.htm

NCSE Regional Unemployment Rates



Source: Division of Employment Security, NC Department of Commerce

Unemployment Rates By County



Source: Division of Employment Security, NC Department of Commerce

WORKFORCE

3Q2014 Employment and Wages

Industry	3Q2014 Employment		3Q2014 Average Weekly Wages			NCSE as % of State
	Employment	% of Total	NCSE	% of Total	NC	
All Industries	375,609		\$695.00		\$839.00	82.8%
Federal Government	16,126	4.3%	\$1,221.00	175.7%	\$1,314.00	92.9%
State Government	14,779	3.9%	\$814.00	117.1%	\$915.00	89.0%
Local Government	51,645	13.7%	\$643.00	92.5%	\$812.00	79.2%
Agriculture, Forestry, Fishing & Hunting	5,799	1.5%	\$540.00	77.7%	\$585.00	92.3%
Mining	232	0.0%	\$942.00	135.5%	\$907.00	103.9%
Utilities	2,350	0.6%	\$1,596.00	229.6%	\$1,462.00	109.2%
Construction	16,269	4.3%	\$771.00	110.9%	\$862.00	89.4%
Manufacturing	36,630	9.8%	\$910.00	130.9%	\$1,028.00	88.5%
Wholesale Trade	9,636	2.6%	\$901.00	129.6%	\$1,226.00	73.5%
Retail Trade	50,343	13.4%	\$467.00	67.2%	\$498.00	93.8%
Transportation & Warehousing	8,758	2.3%	\$74.00	107.8%	\$850.00	88.1%
Information	5,068	1.3%	\$882.00	126.9%	\$1,388.00	63.5%
Finance & Insurance	8,034	2.1%	\$970.00	139.6%	\$1,406.00	69.0%
Real Estate & Rental & Leasing	5,709	1.5%	\$659.00	94.8%	\$914.00	72.1%
Professional, Scientific & Technical Services	14,384	3.8%	\$1,120.00	161.2%	\$1,342.00	83.5%
Management of Companies & Enterprises	2,568	0.7%	\$796.00	114.5%	\$1,622.00	49.1%
Administrative & Support & Waste Management & Remediation Services	21,215	5.6%	\$505.00	72.7%	\$604.00	83.6%
Educational Services	3,022	0.8%	\$614.00	88.3%	\$921.00	66.7%
Health Care & Social Assistance	45,741	12.2%	\$695.00	100.0%	\$825.00	84.2%
Arts, Entertainment & Recreation	5,241	1.4%	\$355.00	51.1%	\$518.00	68.5%
Accommodation & Food Services	43,664	11.6%	\$274.00	39.4%	\$302.00	90.7%
Other Services Ex. Public Administration	8,277	2.2%	\$507.00	72.9%	\$574.00	88.3%

Source: Division of Employment Security, NC Department of Commerce



New Incorporations

County	2010	2011	% Change 2010-2011	2012	% Change 2011-2012	2013	% Change 2012-2013	2014	% Change 2013-2014
Anson	49	36	-26.5%	34	-5.6%	50	47.1%	51	2.0%
Bladen	91	75	-17.6%	95	26.7%	75	-21.1%	93	24.0%
Brunswick	519	564	8.7%	1,168	107.1%	948	-18.8%	1,347	42.1%
Columbus	129	128	-0.8%	155	21.1%	117	-24.5%	173	47.9%
Cumberland	1,093	1,124	2.8%	1,168	3.9%	899	-23.0%	1,286	43.0%
Duplin	98	79	-19.4%	79	0.0%	104	31.6%	116	11.5%
Hoke	119	108	-9.2%	104	-3.7%	90	-13.5%	124	37.8%
Montgomery	47	36	-23.4%	40	11.1%	52	30.0%	61	17.3%
New Hanover	1,609	1,603	-0.4%	1,058	-34.0%	832	-21.4%	944	13.5%
Pender	213	209	-1.9%	227	8.6%	186	-18.1%	262	40.9%
Richmond	82	93	13.4%	94	1.1%	80	-14.9%	84	5.0%
Robeson	268	254	-5.2%	266	4.7%	201	-24.4%	286	42.3%
Sampson	126	143	13.5%	139	-2.8%	116	-16.5%	117	0.9%
Scotland	69	68	-1.4%	65	-4.4%	45	-30.8%	60	33.3%
Fayetteville MSA	1,338	1,375	2.8%	1,411	2.6%	1,105	-21.7%	1,527	38.2%
Wilmington MSA	1,822	1,812	-0.5%	1,285	-29.1%	1,018	-20.8%	1,206	18.5%
NCSE	4,512	4,520	0.2%	4,692	3.8%	3,795	-19.1%	5,004	31.9%

Source: N.C. Secretary of State's Office

Fort Bragg

- Established in 1918, Fort Bragg is currently the single largest U.S. Army base by population.
- The base houses five major commands: the United States Forces Command (FORSCOM), the United States Army Reserve Command (USARC), the XVIII Airborne Corps (the senior command for the 82nd Airborne Division and a number of other divisions located on military bases along the East Coast), the United States Army Special Operations Command (USAOC), and the Joint Special Operation Command (JSOC).
- Includes 10% of the U.S. Army's active component forces
- Located just 10 miles from Fayetteville
- Base covers 162,816 acres
- As of September 30, 2014, the total workforce on base consisted of 54,806 officers and enlisted personnel, along with 14,469 civilian Department of Defense employees and 5,888 contract workers.
- There are over a hundred thousand military family members and military retirees living in the vicinity of the base.
- Annual base payroll in 2014 was close to \$3.5 billion
- In 2014 the base awarded \$311 million in government contracts
- \$9.8 billion direct and indirect annual impact on the 11 contiguous counties to Fort Bragg

WORKFORCE

RECENT HISTORY AND FUTURE OPPORTUNITIES

BRAC (Base Realignment and Closure Commission) initiatives over the past decade have placed U.S. Forces Command (FORSCOM) and U.S. Army Reserve Command (USARC) at Fort Bragg. This has created a variety of new opportunities for businesses located in the region. These opportunities go beyond direct support for military preparedness and homeland security and include a variety of openings in areas ranging from education, to construction and general services. Current projections suggest that economic activities associated with the base will continue to expand through 2030.

FORSCOM alone allocates about \$30 billion annually in defense related expenses and contracts which has the potential to provide a variety of opportunities for businesses in the region.

Projected Percentage Number of Military-Related Jobs Added in the Leading Growth Sectors (2011-2013)

	2011-2013
Government	33%
Construction	30%
Professional & Technical Services	13%
Retail Trade	8%
Health Care & Social Assistance	7%
Administrative & Waste Services	5%
Accommodation & Food Service	4%

Source: www.bractrf.com

Military Spending Impact

Breakdown of Military Spending Impact on North Carolina Gross State Product, Employment, Labor Force, and Population:

	Fort Bragg
Contributions to GDP (in billions)	\$4.7
Employment (Persons)	82,620
Labor Force (Persons)	20,710
Impacted Population (Persons)	84,540

Source: East Carolina University Regional Development Services & Regional Economic Models, Inc. in cooperation with NCSU Economic Development Partnership, Feb 2005

The expected economic impact of additional military spending on the 11 counties in the southeastern region of North Carolina as a result of BRAC is summarized below:

Economic Impact of Additional Military Investment 2013

Personal Income	+ \$1.47 billion
Disposable Income	+ \$1.27 billion
Gross Regional Product	+ \$1.11 billion
Total Sales (output)	+ \$.86 billion
Total Demand	+ \$1.69 billion

Source: www.bractrf.com



Largest Private Employers in the Southeast Region

Employers (1000 or larger)

Smithfield Foods Inc	Manufacturing	Bladen
Cape Fear Valley Health Systems	Education & Health Services	Cumberland
Wal-Mart Associates Inc	Trade, Transportation & Utilities	Cumberland
Goodyear Tire and Rubber Inc	Manufacturing	Cumberland
Butterball LLC	Manufacturing	Duplin
Smithfield Foods Inc	Manufacturing	Duplin
House of Raeford Inc	Manufacturing	Duplin
PPD Development LLP	Professional/Business Services	New Hanover
Cellco Partnership	Information	New Hanover
Wal-Mart Associates Inc	Trade, Transportation & Utilities	New Hanover
Perdue Products Inc	Manufacturing	Richmond
Mountaire Farms of NC Inc	Manufacturing	Robeson
Smithfield Foods Inc	Manufacturing	Sampson

Employers (500 – 999)

Duke Energy	Trade, Transportation & Utilities	Brunswick
Wal-Mart Associates Inc	Trade, Transportation & Utilities	Brunswick
Food Lion LLC	Trade, Transportation & Utilities	Brunswick
Brunswick Novant Medical Center	Education & Health Services	Brunswick
Century Employer Organization LLC	Professional/Business Services	Columbus
International Paper Co Inc	Manufacturing	Columbus
Food Lion	Trade, Transportation & Utilities	Cumberland
Purolator Filters NA LLC	Manufacturing	Cumberland
Eaton Corporation	Manufacturing	Cumberland
Priva-Trends of North Carolina	Education & Health Services	Cumberland
Express Temporary Services	Professional/Business Services	Cumberland
Murphy Farm Ventures LLC	Natural Resources & Mining	Duplin
Guilford Mills Inc	Manufacturing	Duplin
House of Raeford Inc	Manufacturing	Hoke
Corning Inc	Manufacturing	New Hanover
GE Hitachi Nuclear Americas LLC	Manufacturing	New Hanover
Harris Teeter	Trade, Transportation & Utilities	New Hanover
Food Lion	Trade, Transportation & Utilities	New Hanover
WHA Medical Clinic PLLC	Education & Health Services	New Hanover
General Electric Corp	Manufacturing	New Hanover
Global Nuclear Fuel Holding Co LLC	Manufacturing	New Hanover
Real Time Staffing Services Inc	Professional/Business Services	New Hanover
Forever 21 Retail Inc	Trade, Transportation & Utilities	New Hanover
Rbus Inc	Professional/Business Services	New Hanover
First Heath of the Carolinas Inc	Education & Health Services	Richmond
Campbell Soup Supply Company LLC	Manufacturing	Robeson
Primary Health Choice Inc	Education & Health Services	Robeson
Wal-Mart Associates Inc	Trade, Transportation & Utilities	Robeson
Two Hawk Employment Services Inc LLC	Professional/Business Services	Robeson
BB&T	Financial Activities	Robeson
Kayser-Roth Corp	Manufacturing	Robeson
The Staffing Allowance LLC	Professional/Business Services	Robeson
Smithfield Foods Inc	Manufacturing	Sampson
Prestage Farms Inc	Natural Resources & Mining	Sampson
Hog Slat Co Inc	Manufacturing	Sampson

Largest Non-Private Employers in the Southeast Region

Employers (1000 or larger)

Brunswick County Schools	Education & Health Services	Brunswick
Brunswick County	Public Administration	Brunswick
Columbus County Schools	Education & Health Services	Columbus
Department of Defense	Public Administration	Cumberland
Cumberland County Schools	Education & Health Services	Cumberland
Cumberland County	Public Administration	Cumberland
City of Fayetteville	Public Administration	Cumberland
Veterans Administration	Public Administration	Cumberland
Fayetteville Technical Community College	Education & Health Services	Cumberland
Duplin County Schools	Education & Health Services	Duplin
Hoke County Schools	Education & Health Services	Hoke
New Hanover Regional Medical Center	Education & Health Services	New Hanover
New Hanover County School System	Education & Health Services	New Hanover
University of North Carolina at Wilmington	Education & Health Services	New Hanover
New Hanover County School System	Public Administration	New Hanover
Cape Fear Community College	Education & Health Services	New Hanover
City of Wilmington	Public Administration	New Hanover
Pender County Schools	Education & Health Services	Pender
Richmond County Schools	Education & Health Services	Richmond
Robeson County Schools	Education & Health Services	Robeson
Southeastern Health	Education & Health Services	Robeson
Robeson County	Public Administration	Robeson
Smithfield Foods Inc	Manufacturing	Sampson
Sampson County Schools	Education & Health Services	Sampson
Scotland County Schools	Education & Health Services	Scotland

Employers (500 – 999)

Bladen County Schools	Education & Health Services	Bladen
State of NC Department of Corrections	Public Administration	Columbus
Columbus Regional Healthcare System	Education & Health Services	Columbus
Columbus County	Public Administration	Columbus
Fayetteville State University	Education & Health Services	Cumberland
Army & Air Force Exchange Service	Public Administration	Cumberland
US Postal Service	Trade, Transportation & Utilities	Cumberland
Commission of the Public Works	Public Administration	Cumberland
Sampson Regional Medical Center	Education & Health Services	Sampson
County of Sampson	Public Administration	Sampson
State of NC Department of Corrections	Public Administration	Scotland

Source: Division of Employment Security, NC Department of Commerce

International Companies Located within the Southeast Region

Company	County	Parent Company Location
Adams Products Co	Cumberland	Ireland
Ahlberg Electronics AB	New Hanover	Sweden
Akzo Nobel Paints LLC	Cumberland	Netherlands
BASF Corporation	New Hanover	Germany
Brooks Brothers	Sampson	Italy
Camag Scientific Inc.	New Hanover	Switzerland
Carolina APAC Highway Constructors Inc.	Richmond	Ireland
Cascades Industries Inc.	Richmond	Canada
Cascades Moulded Pulp Inc.	Richmond	Canada
City Electric Supply Co	Cumberland	England
City Electric Supply Co	New Hanover	England
Conopco Inc./Unilever	Hoke	Netherlands
Coverbind Corp	New Hanover	Sweden
Crop Production Services Inc.	Robeson	Canada
DAK Americas LLC	Cumberland	Mexico
DAK Americas LLC	New Hanover	Mexico
Dassault Falcon Jet Corp	New Hanover	France
DuPont-Teijin Films Inc.	Cumberland	Japan
Eaton Corporation	New Hanover	Ireland
Elements Chromium LP	New Hanover	England
Essilor Laboratories of America, Inc.	New Hanover	France
FCC LLC	Scotland	Japan
Feller LLC	Brunswick	Austria
Fenner Inc.	New Hanover	England
Ferguson Enterprises LLC	Cumberland	England
Ferguson Enterprises LLC	New Hanover	England
Filtec Precise Inc.	Columbus	Germany
General Shale Brick, Inc	New Hanover	Austria
General Supply & Services Inc.	New Hanover	Luxembourg
Genlyte Thomas Group LLC	Pender	Netherlands
Getinge USA Inc.	Sampson	Sweden
Hagemeyer North America Inc.	Cumberland	France
Hagemeyer North America, Inc	New Hanover	France
Hagemeyer North America Inc.	Scotland	France
Hanson & Orth Fibers Inc.	New Hanover	Sweden

Company	County	Parent Company Location
HansonBrick East LLC	Sampson	Germany
Helena Chemical Co	Columbus	Japan
Helena Chemical Company	New Hanover	Japan
Helena Chemical Co	Robeson	Japan
Helena Chemical Co	Scotland	Japan
Heraeus Tenevo Inc.	New Hanover	Germany
Hood Packaging	Richmond	Canada
Hy-YieldBromine Inc.	Pender	Israel
Ikadan System USA Inc.	Sampson	Denmark
IKA-Works Inc.	New Hanover	Germany
Interoll Corp.	New Hanover	Switzerland
John Crane Inc.	New Hanover	England
Kansas City Sausage, LLC	Sampson	China
Kessebohmer USA, Inc	New Hanover	Germany
Kordsa Inc.	Scotland	Turkey
Lewis Nursery & Farms Inc.	Pender	Israel
Lincare Inc.	New Hanover	Germany
Linder Industrial Machinery Co.	New Hanover	Japan
Mann + Hummell USA Inc.	Cumberland	Germany
Metromont Materials Corp	Richmond	Mexico
Meyer Laminates M.A. , Inc.	New Hanover	France
Ming Yang America Corp.	New Hanover	Taiwan
Murphy Brown	Duplin	China
National Peening, Inc	New Hanover	Japan
Nitta Gelatin USA Inc.	Cumberland	Japan
Norandex Building Materials Distribution, Inc.	Cumberland	France
Oldcastel Architectural Inc.	Hoke	Ireland
Oldcastel Precast Inc.	Cumberland	Ireland
Pepsi Bottling Ventures LLC	Cumberland	Japan
Pepsi Cola Bottling Co	Richmond	Japan
Pepsi Cola Bottling Co	Robeson	Japan
Pilkington North America Inc.	Scotland	Japan
Purolator	Cumberland	Germany
Ready Mixed Concrete Co.	New Hanover	Columbia
Rheinfelden Americas, LLC	Sampson	Germany/Canada

Fortune 500 Companies Located within the Southeast Region

Company	County	Parent Company Location
Richmond Specialty Yarns	Richmond	Canada
Roanoke Cement Co. LLC	New Hanover	Greece
S&W Ready Mix Concrete Co	Bladen	Greece
S&W Ready Mix Concrete Co	Columbus	Greece
S&W Ready Mix Concrete Co	New Hanover	Greece
S&W Ready Mix Concrete Co	Robeson	Greece
S&W Ready Mix Concrete Co	Sampson	Greece
Saybo ITLP	New Hanover	Greece
Schindler Elevator	Sampson	Switzerland
Schneider Electric USA Inc	New Hanover	France
Siemens Industry Inc.	New Hanover	Germany
SGS Analytical Perspectives	New Hanover	Switzerland
Simplexgrinnell LP	New Hanover	Switzerland
Southern Equipment Company, Inc.	New Hanover	Colombia
Steel Technologies	Sampson	Japan
Tire Centers LLC	New Hanover	France
Titan America, LLC	New Hanover	Greece
Total Lubricants USA Inc.	Richmond	France
Trane U.S., Inc	New Hanover	Ireland
Umicore USA Inc.	Scotland	Belgium
Unimin Corp	Richmond	Belgium
US Cold Storage	Duplin	United Kingdom
Vista Products Inc.	Richmond	Netherlands/ Antilles
Wedge, Inc	New Hanover	England
West Fraser Timber Co. Ltd.	Columbus	Canada
Wieland Electric Inc.	Pender	Germany

Company	Product or Service
American Airlines	Flight Service Center
Aramark	Uniform Distribution Center
Archer Daniels Midland	Citric Acids Mfg.
AT&T	Customer Service Center
BB&T Corp.	Regional Headquarters & Call Center
Boeing	Office
Buckeye Partners	Petroleum Product Terminal
Campbell Soup	Food Processing Mfg.
Coca-Cola	Distribution Center
Corning	Fiber Optic Mfg.
CSX	Rail Hub Centers
Danaher	Measuring Instrument Mfg.
Delta Airlines	Flight Service Center
Duke Energy Progress	Energy Production
DuPont	Chemical Manufacturing
FedEx	Distribution Center
General Electric	Nuclear Energy HQ
Goodyear	Tire Mfg.
International Paper	Paper Products Mfg.
Norfolk Southern	Rail Hub Centers
PepsiCo	Distribution Center
Pfizer	Pharmaceutical Mfg.
Praxair	Industrial Gas Mfg.
Smithfield Foods	Food Processing Mfg.
Time Warner	Customer Service Center
Tyson Foods	Food Processing Mfg.
United Parcel Service	Distribution Center
Verizon Communications	Customer Service Center
Wal-Mart	Distribution Center

INDUSTRY

Selected Agriculture Statistics (2012)

Agriculture Statistics are only updated every five years.

	Land in Farms (acres)	% of State
Anson	83,601	0.99%
Bladen	117,323	1.39%
Brunswick	45,442	0.54%
Columbus	159,227	1.89%
Cumberland	82,317	0.98%
Duplin	230,925	2.74%
Hoke	58,588	0.70%
Montgomery	35,047	0.42%
New Hanover	2,881	0.03%
Pender	55,775	0.66%
Richmond	47,573	0.57%
Robeson	265,546	3.16%
Sampson	291,635	3.47%
Scotland	68,934	0.82%
NCSE	1,544,814	18.36%
NC	8,414,756	

	Total Cropland (acres)	% of State
Anson	28,323	0.60%
Bladen	52,879	1.11%
Brunswick	27,440	0.58%
Columbus	116,272	2.45%
Cumberland	47,742	1.01%
Duplin	155,023	3.27%
Hoke	37,379	0.79%
Montgomery	9,733	0.21%
New Hanover	1,208	0.03%
Pender	30,499	0.64%
Richmond	19,435	0.41%
Robeson	198,645	4.19%
Sampson	179,337	3.78%
Scotland	33,386	0.70%
NCSE	937,301	19.75%
NC	4,745,014	

	Crops (\$000)	% of State
Anson	\$39,258	0.91%
Bladen	\$59,676	1.39%
Brunswick	\$27,960	0.65%
Columbus	\$82,765	1.92%
Cumberland	\$42,275	0.98%
Duplin	\$133,733	3.11%
Hoke	\$25,233	0.59%
Montgomery	\$9,274	0.22%
New Hanover	\$5,299	0.12%
Pender	\$33,759	0.78%
Richmond	\$11,653	0.27%
Robeson	\$144,335	3.35%
Sampson	\$223,102	5.18%
Scotland	\$20,122	0.47%
NCSE	\$858,444	19.95%
NC	\$4,302,877	

	Livestock & Poultry Products (\$000)	% of State
Anson	\$176,960	2.14%
Bladen	\$248,862	3.00%
Brunswick	\$30,256	0.37%
Columbus	\$113,753	1.37%
Cumberland	\$62,515	0.75%
Duplin	\$1,142,648	13.79%
Hoke	\$71,591	0.86%
Montgomery	\$113,005	1.36%
New Hanover	\$54	0.00%
Pender	\$139,793	1.69%
Richmond	\$153,547	1.85%
Robeson	\$265,292	3.20%
Sampson	\$1,035,690	12.50%
Scotland	\$62,053	0.75%
NCSE	\$3,616,019	43.64%
NC	\$8,285,265	

Source: http://www.agcensus.usda.gov/Publications/2012/Full_Report/Volume_1,_Chapter_2_County_Level/North_Carolina/

	Government Payments (\$000)	% of State
Anson	\$551	0.46%
Bladen	\$1,102	0.92%
Brunswick	\$427	0.36%
Columbus	\$3,374	2.81%
Cumberland	\$1,021	0.85%
Duplin	\$3,324	2.77%
Hoke	\$855	0.71%
Montgomery	\$162	0.13%
New Hanover	\$80	0.07%
Pender	\$1,532	1.28%
Richmond	\$610	0.51%
Robeson	\$4,522	3.76%
Sampson	\$3,373	2.81%
Scotland	\$427	0.36%
NCSE	\$21,360	17.78%
NC	\$120,129	



	Net Cash Income Farm Operations (\$000)	% of State
Anson	\$42,555	1.49%
Bladen	\$77,325	2.70%
Brunswick	\$13,909	0.49%
Columbus	\$41,392	1.44%
Cumberland	\$23,749	0.83%
Duplin	\$317,325	11.08%
Hoke	\$22,360	0.78%
Montgomery	\$23,721	0.83%
New Hanover	\$1,050	0.04%
Pender	\$41,140	1.44%
Richmond	\$33,540	1.17%
Robeson	\$92,726	3.24%
Sampson	\$328,133	11.46%
Scotland	\$11,573	0.40%
NCSE	\$1,070,498	37.37%
NC	\$2,864,522	

INDUSTRY

Recent Business and Industry Announcements in the Southeast Region (2013-2015)

County	Company	Product	Total Investment	Total Jobs	Facility Type
Brunswick	Lee Controls	Metal Fabrication	N/A	15	Expansion
Brunswick	Stricke Group	Boat Mfg.	N/A	15	Expansion
Columbus	West Fraser Timber Co.	Dimensional Lumber	\$23,000,000	110	Expansion
Columbus	Filtec Precise	Spun Fibers/Cords	\$4,000,000	25	Expansion
Columbus	Direct Marketing Access	Distributor of Automotive Parts	\$1,000,000	20	Expansion
Columbus	Blacks Tire Distributors	Tire Distributor	\$1,800,000	8	Expansion
Columbus	National Spinning	Spun Thread Products	\$2,500,000	15	Expansion
Columbus	Whiteville Fabrics	Knitted Fabrics	\$2,000,000	15	Expansion
Columbus	Top Tobacco	Pipes	\$7,500,000	5	Expansion
Columbus	Kroy (Plygem)	Extruded Vinyl	\$1,500,000	100	Expansion
Cumberland	DAK Americas	Plastics Mfg	\$10,000,000	25	Expansion
Cumberland	State Electric Supply	Distribution/Logistics	N/A	12	New
Cumberland	BOSH Global Services	Professional & Business Services (Defense Contractor)	\$400,000	32	Expansion
Cumberland	Ellery HomeStyles	Distribution/Logistics	\$1,300,000	120	New
Cumberland	Blue Cross Blue Shield	Telecommunications	\$1,000,000	107	New
Cumberland	Dayco	Distribution/Logistics	\$1,000,000	48	Expansion
Cumberland	AP Alternatives	Distribution/Logistics	N/A	65	New
Cumberland	Cargil	Food Processing	\$200,000	0	Expansion
New Hanover	Vertex Rail Technologies	Rail Car Manufacturer	\$60,000,000	1300	New
New Hanover	RC Creations (Acme Smoked Fish Co.)	Seafood Processing	\$30,000,000	120	New
New Hanover	Fortron Industries	Plastics Mfg	\$50,000,000	Retained 60 jobs	Expansion

County	Company	Product	Total Investment	Total Jobs	Facility Type
New Hanover	nCino/Live Oak Bank	Software Development & Financial Services Corporate Headquarters	\$16,000,000	120	Expansion
New Hanover	GE - Aviation	Aviation	\$63,000,000	35	Expansion
New Hanover	Castle Branch	Background Screening/Corporate Headquarters	\$9,500,000	400	Expansion
New Hanover	Verizon Wireless	Call Center	N/A	160	Expansion
Richmond	Trans Carolina Products	Chemicals	\$30,000,000	16	Expansion
Richmond	Qualice	Chemicals	\$5,000,000	4	New
Richmond	Piedmont Natural Gas	Natural Gas	\$2,500,000	5	Expansion
Richmond	CSX	Railroad	\$8,000,000	15	Expansion
Richmond	Affordable Hosiery	Textiles	\$750,000	10	New
Richmond	Enviva	Biofuels	\$107,000,000	79	New
Richmond	FLS Energy	Solar Energy	\$100,000,000	0	New
Richmond	ITG	Textiles	\$2,000,000	10	Expansion
Richmond	Global Packaging	Plastics Mfg	\$13,000,000	32	Expansion
Sampson	Kansas City Sausage, LLC	Finished pork sausage products	\$44,800,000	177	New
Sampson	Enviva Pellets Sampson, LLC	Wood pellets	\$107,000,000	80	New
Sampson	Rheinfelden Americas, LLC	Aluminum slug/discs	\$12,000,000	66	New
Scotland	Bluescope Buildings	Building Systems	N/A	115	Expansion
Scotland	Cascade Tissue Group	Paper Product Mfg.	N/A	100	Expansion
Scotland	FCC North Carolina	Clutch Assembly Mfg.	N/A	200	Expansion
Scotland	Meritor	Automotive Components Mfg.	N/A	57	Expansion

INDUSTRY

Taxable Retail Sales (\$ Millions)

County	2008	2009	% Change 2008-09	2010	% Change 2009-10	2011	% Change 2010-11	2012	% Change 2011-12	2013	% Change 2012-13	2014	% Change 2013-14
Anson	\$98.6	\$98.0	-0.6%	\$103.2	5.3%	\$108.2	4.8%	\$109.8	1.5%	\$118.2	7.7%	\$121.5	2.8%
Bladen	\$118.2	\$126.9	7.4%	\$162.7	28.2%	\$173.2	6.5%	\$182.7	5.5%	\$183.5	0.4%	\$186.8	1.8%
Brunswick	\$947.4	\$890.5	-6.0%	\$963.5	8.2%	\$1,041.9	8.1%	\$1,089.6	4.6%	\$1,197.8	9.9%	\$1,301.8	8.7%
Columbus	\$314.7	\$298.4	-5.2%	\$303.8	1.8%	\$315.0	3.7%	\$327.4	3.9%	\$332.9	1.7%	\$336.5	1.1%
Cumberland	\$2,894.8	\$2,908.0	0.5%	\$3,066.7	5.5%	\$3,459.7	12.8%	\$3,570.4	3.2%	\$3,536.6	-0.9%	\$3,600.0	1.8%
Duplin	\$247.4	\$255.0	3.1%	\$266.0	4.3%	\$306.9	15.4%	\$321.1	4.6%	\$334.3	4.1%	\$331.8	-0.7%
Hoke	\$68.6	\$79.8	16.3%	\$131.5	64.8%	\$121.2	-7.8%	\$153.0	26.2%	\$164.6	7.6%	\$165.5	0.6%
Montgomery	\$112.7	\$112.4	-0.3%	\$119.4	6.2%	\$121.6	1.8%	\$128.9	6.0%	\$136.3	5.7%	\$147.1	7.9%
New Hanover	\$2,760.5	\$2,491.4	-9.7%	\$2,719.0	9.1%	\$3,036.2	11.7%	\$3,227.4	6.3%	\$3,336.5	3.4%	\$3,615.9	8.4%
Pender	\$226.0	\$226.6	0.3%	\$247.0	9.0%	\$294.2	19.1%	\$288.1	-2.1%	\$302.1	4.9%	\$347.2	14.9%
Richmond	\$270.6	\$262.5	-3.0%	\$293.0	11.6%	\$304.0	3.8%	\$294.8	-3.0%	\$313.2	6.2%	\$308.0	-1.7%
Robeson	\$723.5	\$700.8	-3.1%	\$756.3	7.9%	\$831.4	9.9%	\$836.0	0.6%	\$843.8	0.9%	\$897.0	6.3%
Sampson	\$293.5	\$286.5	-2.4%	\$347.4	21.3%	\$376.0	8.2%	\$365.9	-2.7%	\$375.4	2.6%	\$400.2	6.6%
Scotland	\$262.3	\$243.1	-7.3%	\$243.1	0.0%	\$253.4	4.2%	\$236.7	-6.6%	\$240.6	1.6%	\$244.3	1.5%
Fayetteville MSA	\$2,894.8	\$2,908.0	0.5%	\$3,066.7	5.5%	\$3,459.7	12.8%	\$3,570.4	3.2%	\$3,536.6	-0.9%	\$4,165.7	17.8%
Wilmington MSA	\$2,986.5	\$2,718.0	-9.0%	\$2,966.0	9.1%	\$3,330.4	12.3%	\$3,515.5	5.6%	\$3,638.6	3.5%	\$3,963.1	8.9%
NCSE	\$9,338.8	\$8,979.9	-3.8%	\$9,722.6	8.3%	\$10,742.9	10.5%	\$11,131.8	3.6%	\$11,415.8	2.6%	\$12,003.6	5.1%
NC	\$106,050.6	\$94,209.4	-11.2%	\$95,014.5	0.9%	\$99,921.3	5.2%	\$104,017.1	4.1%	\$108,352.9	4.2%	\$116,243.5	7.3%

Source: NC Department of Revenue

Knowledge Workers

In North Carolina's Southeast Region there are a host of workers across all industries in the economy whose knowledge of science, technology, engineering, and math has bolstered the competitive advantage of businesses in the region and offers an advantage to a region when recruiting and attracting new companies. We refer to these workers as knowledge workers. Regions are increasingly dependent on this class of worker as an economic driver to create, grow, and recruit successful, globally competitive businesses.

Knowledge jobs in the region represent 6.1% of all jobs. Knowledge workers are employed in more than 33,000 jobs across 88 different occupations in 2011.

Forecast growth in knowledge jobs in the region is expected to be close to 11%, higher than the employment growth of 10% for the whole region. Thus, employment growth for workers employed in knowledge occupations in the region is expected to outpace employment growth in occupations that are not as STEM intensive in nature.

During the 2011-2016 period, the region is projected to grow rapidly in management, business, computer science, engineering, and health occupations. Life, physical, and social science occupations, the fastest growing category from 2006-2011, are expected to continue to grow rapidly, increasing by 15% from 2011-2016.

DISTRIBUTION OF JOBS BY OCCUPATIONAL CATEGORY, 2006-2016

Occupational Category	2006 Jobs	2011 Jobs	2016 Jobs	Change 06-11	Change 11-16
11 - Management	6,348	6,437	7,081	1.4%	10.0%
13 - Business & financial operations	6,207	6,968	7,758	12.3%	11.3%
15 - Computer and mathematical science	4,518	4,921	5,697	8.9%	15.8%
17 - Architecture and engineering	5,069	4,878	5,226	-3.8%	7.1%
19 - Life, physical, and social science	4,225	5,003	5,762	18.4%	15.2%
27 - Arts, design, entertainment, media	696	743	847	6.8%	14.0%
29 - Healthcare practitioners and technical	93	102	113	9.7%	10.8%
49 - Installation, maintenance, and repair	3,432	3,286	3,513	-4.3%	6.9%
51 - Production	677	622	551	-8.1%	-11.4%
53 - Transportation and material moving	49	49	55	0.0%	12.2%
Total	31,334	33,058	36,655	5.5%	10.9%

Source: Workforce Needs Analysis & Strategic Plan for the NC Southeast Region

TRANSPORTATION, LOGISTICS AND INFRASTRUCTURE

Major Interstates and Highways

North Carolina is known as “The Good Roads State” and the Southeast Region is no exception:

- The inter-regional network of roads and highways in the region provides ready access to:
 - > North-South Interstate 95
 - > East-West Interstate 40/77 currently under enhancement
 - > East-West Interstate 73/74
 - > US Highways 401, 501, 421, 701, 87, 1, 17, and 220
- The region’s strategic location relative to domestic and international markets provides an important competitive advantage.
- For information regarding planned highway improvements, refer to the North Carolina Department of Transportation’s Transportation Improvement Program (TIP).
<http://www.ncdot.gov/planning/development/TIP/TIP/>

Source: North Carolina Department of Transportation, Division of Highways, March 2015
www.ncdot.gov

Port of Wilmington, NC

The Port of Wilmington is strategically located on the U.S. East Coast. Owned and operated by the North Carolina State Ports Authority, the Port of Wilmington offers terminal facilities serving container, bulk, and breakbulk operations. Wilmington is one of the few South Atlantic ports with readily available berths and storage areas for containers and cargo.

An aggressive capital program has positioned the Port of Wilmington in a new class of service to the maritime transportation industry. A 42-foot navigational channel offers customers additional vessel capacity. Readily available modern transit and warehouse facilities, new state-of-the-art Panamax container cranes and support equipment, and

the latest in cargo management technology provide a broad platform for supporting international trade to the fast-growing Southeast U.S. market.

Surface transportation supporting the Port of Wilmington is superior to neighboring ports. CSX Transportation provides daily service for boxcar, tanker and general cargo services. The Port of Wilmington has ample capacity to support today’s cargo volumes and continues to invest in expanding the facility to meet projected growth in international trade, with a major expansion project currently under way. The Port is a C-TPAT Certified location and is designated as Foreign Trade Zone 66.

FACILITIES

- 26 miles from the open sea on the Cape Fear River
- Channel depth 42 ft
- Nine berths with 6,768 ft. of wharf frontage; berths with contiguous open apron areas up to 300 ft. wide
- 150 additional acres available for development
- Almost one million sq. ft. of prime covered and sprinklered storage
- 100+ acres of paved and 25 acres of semi-improved open storage area
- Rail access to berths, transit sheds, warehouses, and open storage
- Direct transfer of heavy lift and dimensional loads between vessel and rail or truck

PORT OF WILMINGTON STATISTICS TONNAGE Fiscal Year 2015

Month	Container	Breakbulk	Bulk	Total	TEU's
July 14	206,504	25,958	116,878	349,340	24,094
Aug 14	191,880	31,865	224,124	447,869	23,905
Sept 14	202,868	24,175	179,578	406,621	25,739
Oct 14	209,787	11,112	100,871	321,770	26,912
Nov 15	212,741	32,423	152,735	397,899	25,885
Dec 15	212,496	39,379	180,882	432,757	24,655
Jan 15	185,460	20,780	139,707	345,947	22,205
Total	1,421,736	185,692	1,094,775	2,702,203	173,395

Source: NC State Ports Authority, March 2015.

OCEAN CARRIER SERVICES

Far East Services

Cosco Container Lines America Inc. (www.cosco.com)

Frequency: Two Sailings Weekly
Foreign Ports: Full Far East Range

Hanjin Shipping Co., Inc. (www.hanjin.com)

Frequency: Two Sailings Weekly
Foreign Ports: Full Far East Range

United Arab Shipping Co. (www.uasc.net)

Frequency: One Sailing Weekly
Foreign Ports: Pusan, Qingdao, Ningbo, Shanghai

"K" Line America, Inc. (www.kline.com)

Frequency: Two Sailings Weekly
Foreign Ports: Full Far East Range

Yang Ming Line (www.yml.com.tw)

Frequency: Two Sailings Weekly
Foreign Ports: Full Far East Range

Central America Services

Maersk Line (www.maersk.com)

Frequency: Weekly Sailing
Foreign Ports: Northern Zone Central America

Trans Atlantic Services

Independent Container Line, Ltd. (www.icl-ltd.com)

Frequency: Weekly Sailing
Foreign Ports: Liverpool, Antwerp, Bilbao, Lisbon

Middle East Services

National Shipping Company of Saudi Arabia (www.nscsa.com)

Frequency: Every 21-24 days
Foreign Ports: Saudi Arabia, UAE, Qatar, Jordan, Eritrea, Port Qasim, Mumbai, and Livorno

FOREIGN TRADE ZONE

Foreign-Trade Zone #214 is located in southeastern North Carolina and offers individuals and businesses in a 24-county area the opportunity to import foreign goods into a duty-free zone. The N.C. Department of Transportation (NCDOT) oversees FTZ #214.

- Contains three ports of entry
- Tax exemption of inventory held in active zone
- Encompasses a proposed 24-county region
- Offers five magnet sites
- Midpoint between Maine and Florida
- Air cargo facility at Kinston Regional Jetport can accommodate world's largest aircraft with its 11,500' runway
- Provides two major interstate highways with international trucking facilities
- Encompasses rail and aviation facilities, as well as two sea ports
- Skilled workforce, with customized training programs available to companies through North Carolina's Community College System

Source: NC Department of Transportation, October 2014.
<https://connect.ncdot.gov/business/ForeignTradeZone/Pages/default.aspx>

PORT OF WILMINGTON UPGRADES STUDY VS. NC INTERNATIONAL TERMINAL

The N.C. Department of Environment and Natural Resources will serve as a partner with the federal government in a study of the Wilmington Port. The feasibility study, to be conducted by the U.S. Army Corps of Engineers, will look at how the existing port could be upgraded and made more accessible to increased traffic and larger vessels.

North Carolina's ports are increasingly important to the state's economic growth, and an upgraded port in Wilmington could enhance accessibility to businesses across the state, and could result in increased container ship traffic among the newer and larger vessels. In order for the port to stay competitive in this time of dramatic changes within the international container shipping industry, it is critical to look at enlarging the turning basin and modifying the channel alignment for safe navigation at the Port of Wilmington.

Source: NC State Ports Authority, March 2015.



TRANSPORTATION, LOGISTICS, AND INFRASTRUCTURE

PORT OF WILMINGTON TOP TEN TRADING PARTNERS FISCAL YEAR 2013

Import Partner	Import Tonnage	Export Partner	Export Tonnage	Partner	Total Trade
Brazil	1,153,429	China	503,208	Brazil	1,153,429
China	355,334	Turkey	323,703	China	858,524
Argentina	260,977	South Korea	267,157	South Korea	404,445
Saudi Arabia	215,902	Belgium	176,716	Belgium	359,056
Trinidad, Tobago	209,795	Great Britain	140,669	Turkey	323,703
Belgium	182,340	Italy	98,412	Argentina	260,977
Canada	146,361	Taiwan	82,770	Saudi Arabia	225,098
South Korea	137,289	Honduras	45,254	Trinidad, Tobago	209,795
Romania	79,064	Netherlands	37,556	Great Britain	204,678
Netherlands	78,169	Guatemala	20,964	Canada	146,361

Source: NCSA www.ncports.com

PORT OF WILMINGTON TOP 5 COMMODITIES FISCAL YEAR 2013

Commodity	Import	Commodity	Export
Grains	1,539,391	Forest Products	443,428
Chemicals	447,402	Wood Chips	323,346
Fertilizers	428,862	Woodpulp and Paper Products	342,362
Equipment, Machinery, and Parts	164,953	Food	108,840
Ores and Minerals	99,144	General Merchandise/Miscellaneous	98,888

Source: NCSA www.ncports.com

Airports

Air travel is highlighted in North Carolina's Southeast by a system of thirteen smaller airports and two larger airports offering commercial jet service, all of which are designed to accommodate private and commercial needs. The international hubs of Charlotte-Douglas and Raleigh-Durham are easily accessible from within the eleven-county region and handle approximately 500 and 300 daily flights respectively.

Commercial jet service is provided to Wilmington International Airport and Fayetteville Regional Airport. The Laurinburg-Maxton Airport, with its accompanying industrial development complex, is quickly evolving into a major facility and can accommodate most types of private and commercial usages.

WILMINGTON INTERNATIONAL AIRPORT (ILM)

1740 Airport Boulevard, Wilmington, NC 28405
(www.flyilm.com)

- Wilmington, NC, airport offers non-stop flights to 4 major cities including: New York, Atlanta, Philadelphia, and Charlotte.
- Current providers are US Airways (www.usair.com), ASA/Delta Connection (www.delta.com), and Allegiant Air (www.allegiantair.com).
- Serves more than 3/4 million passengers and 1/4 million meeters and greeters a year.
- Served a total of 776,102 passengers in 2014.

NON-COMMERCIAL AIRPORTS

County	Name of Airport	Location
Anson	Anson County Airport	Wadesboro
Bladen	Bladenboro Airport (3w6)	Bladenboro
Bladen	Curtis L. Brown, Jr. Field (EYF)	Elizabethtown
Brunswick	Brunswick County Airport (SUT)	Oak Island
Brunswick	Odell Williamson Municipal Airport (60J)	Ocean Isle Beach
Columbus	Columbus County Municipal (CPC)	Whiteville
Cumberland	Grays Creek Airport (2GC)	Fayetteville
Duplin	Duplin County Airport	Kenansville
Hoke	PK Airpark (5WH)	Raeford
Montgomery	Montgomery County Airport	Star
New Hanover	Holly Ridge/Topsail Island Airport (N21)	Holly Ridge/Topsail Beach
Pender	Henderson Field Airport (ACZ)	Wallace
Richmond	Richmond County Airport (RCZ)	Rockingham
Robeson	Lumberton Municipal Airport (LBT)	Lumberton
Sampson	Clinton-Sampson County Airport (CTZ)	Clinton
Scotland	Laurinburg-Maxton Airport (MEB)	Laurinburg-Maxton

Source: NC 2010 Airport Guide, North Carolina Department of Transportation, Division of Aviation, March 2011.
www.ncdot.gov/transit/aviation

FAYETTEVILLE REGIONAL AIRPORT (FAY)

400 Airport Road, Fayetteville, NC 28306
(www.flyfay.com)

- Fayetteville Regional Airport serves a 12-county area in the Sandhills of southern North Carolina, along the I-95 corridor.
- Fayetteville Regional Airport is serviced by two main airlines: US Airways Express, with daily service to its Charlotte, NC, hub, and ASA, the Delta Connection, with daily service to its Atlanta hub.
- Served a total of 228,918+ passengers as of End of Year 2014.



TRANSPORTATION, LOGISTICS, AND INFRASTRUCTURE

Railways

FREIGHT RAILWAY FAST FACTS

- NCSE Region is a crossroads for national rail transportation, from the classification yards in Hamlet to the international facilities in Wilmington.
- Availability of high-quality rail services is a major economic feature of the Southeast.
- Primary north-south and east-west routes cross near the geographic center of the region and include some of the longest sections of straight and level tracks in the nation.

TWO OF THE NATION'S PREMIERE FREIGHT RAILWAY COMPANIES SERVE THIS REGION

CSX Transportation

- Miles of track in North Carolina: 1,800
- Annual NC Carloads in 2014: 872,000
- NC industries served: 400
- One north-south mainline connects the Northeast and Florida.
- An east-west mainline connects Wilmington and Charlotte to Atlanta and New Orleans.
- A second north-south mainline connects Detroit to Atlanta via Marion, NC.
- A local route runs from Rocky Mount eastward, serving Greenville and Plymouth.
- Freight-classification yards are located at Hamlet and Rocky Mount.
- Two intermodal terminals are located in Charlotte.

Norfolk Southern

- Miles of track in North Carolina: 1,450
- Annual NC carloads: 593,712
- NC industries served: 723
- One north-south mainline connects the Northeast and Midwest to Atlanta via Danville, VA, Greensboro and Charlotte.
- A second north-south mainline connects Tennessee to Spartanburg, SC through Asheville, while an east-west mainline connects Salisbury and Asheville.
- Operates freight-classification yards at Charlotte and Raleigh, intermodal terminals at Charlotte and Greensboro, and an automobile distribution center at Winston-Salem.

- Key classification yard located in Linwood, NC.
- Two additional routes serve eastern North Carolina.
- Two rail hubs, located in Hamlet and Leland.

INDEPENDENTLY OWNED RAIL SERVICE PROVIDERS (SHORT LINES)

Carolina Aberdeen Western Railway (ACW), Candor, NC, (Montgomery County) operates in the state's major metropolitan areas—Raleigh, Charlotte, Fayetteville and Greensboro—and serves businesses throughout.

- www.acwr.com
- Miles of track: 150
- Connections: CSX Transportation and Norfolk Southern
- Services locomotives and freight cars belonging to shippers and other railroads.
- Commodities carried by the railroad are plastics, poultry, dimensional lumber, wood chips, aggregate, brick, butane, ethanol, and propane, among others.

Aberdeen & Rockfish Railroad Co. (AR), Aberdeen, NC, (Cumberland/Hoke Counties) operates in the state's south-central Sandhills region—between Aberdeen and Fayetteville—and serves businesses in Moore, Hoke, and Cumberland counties.

- www.aberdeen-rockfish.com
- Miles of track: 47
- Carloads: 6,000 per year—400,000 tons
- Industries served: 25
- Equipment: 5 locomotives
- It operates two intermodal rail-to-truck transfer operations (River Terminal/Tidewater Transit Co. and Mid-Atlantic Transloading) that handle bulk chemicals, plastic, petroleum, fertilizer, steel, and other bulk products.

Carolina Southern Railroad (CALA), Chadbourn, NC, (Columbus County) operates in the southeastern corner of North Carolina between Whiteville & Mullins, SC, and between Chadbourn & Conway SC.

- Miles of track: 95
- Carloads: 16,000 per year—1,700,000 tons
- Industries Served: 25
- Equipment: 11 locomotives

- Commodities carried by the railroad are coal, wood products, stone, grain, agricultural chemicals, and processed food.
- Industrial parks in Columbus County are accessible to the line.
- The railroad connects with CSX Transportation at Mullins, SC, and with the Waccamaw Coast Line in Conway, SC.
- The A&R serves the 1,300 acre Hoke Regional Industrial Park, the largest dual rail-served industrial park in the state of North Carolina. The A&R provides direct connections with CSX Transportation and Norfolk Southern Railway. This Park is certified “shovel ready” by the North Carolina Department of Commerce.
- The A & R provides direct connections with CSX Transportation and Norfolk Southern Railway.

Laurinburg & Southern Railroad (LRS), Gulf & Ohio Railways, Laurinburg, NC (Hoke/Scotland Counties).

- www.gorailways.net
- Miles of track: 28
- Carloads: 7,500 per year
- Industries served: 18
- Equipment: 3 locomotives
- Operates in south-central North Carolina from Johns through Laurinburg to Raeford, serving shippers in Scotland and Hoke counties.
- Commodities carried by the railroad are grain, glass, fertilizer, soda ash, coal, and lime. The L&S connects with CSX and the Aberdeen & Rockfish Railroad.

PASSENGER RAILWAY

Amtrak’s North-South Silver Meteor and Palmetto trains have daily scheduled service to the Fayetteville Train Station in route between New York and Miami.

- Full service station with ticket sales and checked baggage service available in Fayetteville, NC.
- Check website for schedules: www.amtrak.com.

Amtrak’s North-South Silver Star train has scheduled daily service to the Hamlet train depot in route between New York and Miami.

- Unstaffed station with attendant opening station one-half hour before until one-half hour after all train arrivals and departures.
- Check website for schedule: www.amtrak.com.

Water Quality/Availability

- The Cape Fear Basin serves as the primary water source for the northern part of the region and tends to flow swiftly to the coast.
- Cape Fear River Facts: Drainage Area: 9,324 square miles, River miles: 6,204, Counties: 27
- The water quality and water availability for the area is generally classified as good to excellent.
- The Cape Fear River is used in some instances for public and industrial water supply.
- Ground water resources are used extensively in the region for public water supplies and several industries. Several deep aquifers supply significant quantities of high quality water.

Source: Lumber River Council of Governments, Technical Assistance Division (Water Resources) March 2011.



TRANSPORTATION, LOGISTICS, AND INFRASTRUCTURE

Water Demand and Capacity By County

County	2005 Public Demand (MGD)	2005 Domestic Demand (MGD)	2005 Industry Demand (MGD)	2005 Irrigation Demand (MGD)	2005 Livestock Demand (MGD)	2005 Total Demand (MGD)	2030 Total Demand (MGD)	Est. Ground Supply (MGD)	Est. Surface Supply (MGD)	Est. Total Supply (MGD)
Bladen	1.99	1.16	13.84	4.92	1.14	23.05	23.59	239.684	65.691	305.375
Brunswick	19.09	1.40	8.09	0.73	0.11	29.42	39.26	256.975	102.790	359.765
Columbus	3.48	1.85	41.27	1.35	0.36	48.31	49.60	266.802	76.229	343.031
Cumberland	30.20	1.76	0.00	1.55	0.23	33.73	53.49	157.951	215.866	373.817
Hoke	2.63	1.43	0.45	1.14	0.12	5.77	10.50	163.208	58.849	222.057
New Hanover	36.98	1.87	5.24	0.12	0.02	44.24	60.81	59.920	17.976	77.896
Pender	1.14	2.38	0.00	1.60	0.42	5.53	7.18	260.918	104.367	365.285
Richmond	9.03	0.49	0.00	0.47	0.31	10.29	14.85	119.881	71.928	191.809
Robeson	22.23	1.10	1.35	2.10	0.69	27.47	37.01	280.338	84.577	364.915
Sampson	3.08	2.49	1.06	7.13	3.08	16.84	19.29	294.413	112.653	407.066
Scotland	4.82	0.53	3.89	0.90	0.09	10.22	13.03	151.478	37.902	189.380
NCSE	134.67	16.46	75.19	22.01	6.57	254.87	328.61	2251.568	948.828	3200.398
Statewide	958.62	161.88	293.06	135.21	26.21	1611.34	2184.85	17369.48	7225.60	24595.08

Source: North Carolina Rural Economic Development Center, Water 2030 — North Carolina Water Supply and Demand, dated February 23, 2006

Wastewater Treatment Capacity

Listed below by county, by owner, and by facility is the wastewater treatment capacity permitted flow, as built flow, average flow, and the percentage of permitted flow discharged for wastewater treatment facilities for the period of January 1, 2011 through December 31, 2011. The 45 facilities listed are publicly owned treatment works (POTWs).

County	Owner	Facility	Permitted Flow (mil gal/day)	As Built Flow (mil gal/day)	Average Flow (mil gal/day)	Percent of Permitted Flow Used
Bladen	Town of Bladenboro	Bladenboro WWTP	.5000	.5000	.2879	57.5734
	Town of Clarkton	Clarkton WWTP	.2400	.2400	.1213	50.5554
	Town of White Lake	White Lake WWTP	.8000	.8000	.2654	33.1750
	Town of Elizabethtown	Elizabethtown WWTP	1.2250	1.2250	.4764	38.8871
Brunswick	Brunswick County	Northeast Brunswick Regional WWTP	1.9600	1.9600	1.1851	60.4619
	Brunswick County	Carolina Shores WWTF	.5300	.5300	.4076	76.9119
	Brunswick Regional Water and Sewer H 2 G O	Belville WWTP	.8000	.4000	.2121	53.0350
Columbus	City of Whiteville	Whitemarsh WWTP	3.0000	3.0000	1.1323	37.7444
	Columbus County	Columbus County WWTP	.1250	.1250	.0211	16.8536
	Town of Chadbourn	Chadbourn WWTP	1.0000	1.0000	.2809	28.0867
	Town of Lake Waccamaw	Lake Waccamaw WWTP	.4000	.4000	.2030	50.7583

County	Owner	Facility	Permitted Flow (mil gal/day)	As Built Flow (mil gal/day)	Average Flow (mil gal/day)	Percent of Permitted Flow Used
Columbus	Town of Tabor City	Tabor City WWTP	1.1000	1.1000	.3777	34.3394
Cumberland	Department of the Army / Directorate of Public Works	Fort Bragg WWTP & WTP	8.0000	8.0000	5.0803	63.5042
	PWC/Fayetteville	Cross Creek WWTP	25.0000	25.0000	10.3433	41.3733
	PWC/Fayetteville	Rockfish Creek WWTP	28.0000	21.0000	13.6600	65.0476
	Town of Spring Lake	Spring Lake WWTP	1.5000	1.5000	.7517	50.1111
Hoke	City of Raeford	Raeford WWTP	3.0000	3.0000	1.7635	58.7833
New Hanover	Cape Fear Public Utility Authority	James A. Loughlin (Northside) WWTP	16.0000	10.0000	7.2648	72.6483
	Cape Fear Public Utility Authority	Southside WWTP	12.0000	12.0000	8.0134	66.7781
	Town of Carolina Beach	Carolina Beach WWTP	3.0000	3.0000	1.2244	40.8133
	Town of Kure Beach	Kure Beach WWTP	.2850	.2850	.0483	16.9474
	New Hanover County Water & Sewer District	Wastec site	not limited	not limited	0.020	N/A
	Cape Fear Public Utility Authority	Walnut Hills WWTP	.1000	.1000	.0514	51.4000
	New Hanover County Water & Sewer District	Landfill WWTP	.0640	.0500	.0274	54.7500
	Cape Fear Public Utility Authority	421 WWTP	4.00	not built	0.000	N/A
Pender	Town of Burgaw	Burgaw WWTP	.7500	.7500	.4702	62.6887
Richmond	City of Hamlet	Hamlet WWTP	1.0000	1.0000	.6704	67.0367
Robeson	City of Rockingham	Rockingham WWTP	9.0000	9.0000	2.3282	25.8693
	Town of Ellerbe	Ellerbe WWTP	.1800	.1800	.0923	51.2961
	City of Lumberton	Lumberton WWTP	20.0000	20.0000	5.2270	26.1350
	Town of Fairmont	Fairmont Regional WWTP	1.7500	1.7500	.6041	34.5200
	Town of Maxton	Maxton WWTP	.5000	.5000	.2178	43.5666
	Town of Parkton	Parkton WWTP	.2000	.2000	.0636	31.8000
	Town of Pembroke	Pembroke WWTP	1.3300	1.3300	.9440	70.9774
	Town of Red Springs	Red Springs WWTP	2.5000	2.5000	.5837	23.3493
	Town of Rowland	Rowland WWTP	.3870	.3870	.1162	30.0173
	Town of St. Pauls	St. Pauls WWTP	.5000	.5000	.2981	59.6266
Sampson	City of Clinton	Norman H. Larkins WPCF	5.0000	5.0000	2.3752	47.5040
	Town of Garland	Garland WWTP	.1260	.1260	.0711	56.4024
	Town of Newton Grove	Newton Grove WWTP	.2000	.2000	.0529	26.4500
	Town of Roseboro	Roseboro WWTP	.4900	.7000	.1930	27.5676
Scotland	City of Laurinburg	Leiths Creek WWTP	4.0000	4.0000	1.7176	42.9408
	City of Laurinburg	Pilkington North American WWTP	.0300	.0300	.0116	38.7767
	Laurinburg-Maxton Airport Commission	Laurinburg Industrial WWTP	2.0000	2.0000	.6388	31.9400
	Laurinburg-Maxton Airport Commission	Laurel Hill/Maxton WWTP	.3000	.3000	.0389	12.9667

Source: Special report compiled by North Carolina's Division of Water Quality, the National Pollutant Discharge Eliminations System (NPDES) Unit, Charles Weaver, February 1, 2012.

TRANSPORTATION, LOGISTICS, AND INFRASTRUCTURE

Natural Gas

PNG announced an agreement with Duke Energy Progress to provide natural gas delivery service to the electric utility's power generation facility at its existing Sutton site near Wilmington, NC. Piedmont constructed approximately 133 miles of transmission pipeline and installed 23,000 HP of new compression facilities serving the new 620 MW combined cycle Sutton plant. Piedmont's capital investment in the pipeline and compression facilities was approximately \$217 million. The new natural gas facilities serve Duke Energy Progress' requirements at its Sutton plant and also creates cost effective expansion capacity that Piedmont will use to help serve the growing needs of its other customers in eastern North Carolina. Piedmont completed construction of a new \$200 million for Duke Energy in 2013 and has announced a new 550-mile natural gas pipeline from West Virginia to eastern North Carolina with a completion date in 2018.

- Piedmont Natural Gas distributes natural gas to 178,000 residential, commercial, industrial, and wholesale accounts.
- Piedmont Natural Gas is the only natural gas provider in southeastern North Carolina.
- For customer service or rate information contact (800)752-7504 or visit websites: www.ncng.com or www.piedmontng.com.

Source: NC Natural Gas Corporation, March 2011, www.piedmontng.com.

Electricity

Electricity is provided for the eleven-county region by either Duke Energy Progress, one of seven electric membership corporations, or one of five municipal power systems as outlined below (ElectriCities).

DUKE ENERGY PROGRESS

- Duke Energy Progress is a major provider of electricity for the region and has a broad range of rate options and energy services available to residential, small/medium business, and large/commercial customers.
- Duke Energy Progress offers a menu of value-added energy services to help ensure efficient and economic energy consumption.
- For more information, please contact Duke Energy Progress, customer service at (800) 452-2777 or visit the website: www.progress-energy.com.

ELECTRIC MEMBERSHIP CORPORATIONS SERVING RURAL AREAS

The rural areas are served by one of the following electric membership corporations that provide regulatory assistance, financial resource identification, market research, special lighting needs, commercial and industrial energy, and management surveys.

- Brunswick Electric Membership Corporation
- Four County Electric Membership Corporation
- Jones-Onslow Electric Membership Corporation
- Lumbree River Electric Membership Corporation
- Pee Dee Electric Membership Corporation
- Randolph Electric Membership Corporation
- South River Electric Membership Corporation
- Tri-County Electric Membership Corporation

Source: www.ncelectriccooperatives.com, January, 2013

ELECTRICITIES MUNICIPAL PUBLIC POWER SYSTEMS

- Public Works Commission of the City of Fayetteville
- City of Lumberton Public Utilities
- City of Laurinburg Public Utilities
- Town of Red Springs Public Utilities
- Town of Southport Public Utilities

Source: www.electricities.com, March 2011

Telecommunications

Seven local telephone companies provide advanced telecommunications services to the eleven counties in North Carolina's Southeast. For more information, go to the website of the following companies listed below:

- AT&T (www.att.com)
- Atlantic Telephone Membership Corporation (www.atmc.net)
- Ellerbe Telephone Company (<http://etinternet.net>)
- TDS Telecom (www.tds telecom.com)
- Century Link (www.centurylink.com)
- Star Telephone Membership Corporation (www.stmc.net)
- Windstream Communications, Inc. (www.windstream.com)

Cable Access Providers

Eight cable access companies provide local TV cable service and some provide cable modem Internet access services as well as digital telephone service to the eleven counties in North Carolina's Southeast. For more information, contact any of the following cable companies listed below:

- Atlantic Telephone Membership Corporation (www.atmc.net)
- Carolina Cable Partners (www.bellsouth.com)
- Charter Communications
- MIM Cable
- StarVisions, Inc. (www.starvisions.tv)
- Tele-Media Corporation (www.tele-media.com)
- Time Warner Cable (www.twc-nc.com)
- Wagram Cable TV

Source: e-NC, High Speed Internet Access Study-Provider Directory

Internet Access Providers

- 2k Hiway, Inc.
- Aginet
- Airwaves Broadband
- AIT Access
- Alltel Communications, Inc.
- Always Online
- Appalachian Technologies
- Atlantic Telephone Membership Corporation
- AT&T
- Basic Internet, Inc.
- BTCSNet
- Cape Lookout Internet Services
- Carolina Online
- Charter Communications
- Charter Pipeline
- Coastalnet
- CompuEasy
- Computer Visions
- ConnectNC
- DarrCam Computer
- Deep River Communication
- Deltaforce
- Destiny PC
- Ellerbe Telephone Company
- Elivion, Inc.
- Embarq
- Esis Net Internet Services
- ET Internet

- Extreme Internet Services
- Fayetteville Internet Communications
- Global Systems, Inc (GSI)
- HJR Global Network Enterprises
- NCColumbus.com
- NCEZ.net
- NC Freedom Internet
- ncNEtt
- Netquick
- Netscape
- North Carolina Telcom, Inc.
- Odyssey Communications
- Pee Dee EMC Services, Inc.
- Portbridge Internet Services
- School Link, Inc.
- Skantech
- ServUSA Internet
- Star
- Star Vision
- Touchnc.net dba Triangle Services Group
- Power Net Global
- Tele-Media Corporation
- The Peoples Internet
- Tri-Star Communications
- Time Warner Cable
- United Online Inc. (Juno, Netzero)
- Wagram Cable TV
- Wavelength Broadband Internet
- WaveNet
- WebKorner Internet Services
- Weblink
- Webster of Kenly
- West Korner Internet Services
- Wilkes Communications
- Windstream Communications
- Xaranda Internet, Inc.

Source: e-NC County ISP List

BUSINESS COSTS

NC Personal Income Taxes 2014

NC Standard Deduction

Single	\$3,000
Married, Filing Jointly	\$15,000
Head of Household	\$12,000
Married, Filing Separately	\$7,500



County Property Taxes

2014-2015 COUNTY PROPERTY TAX RATES PER 100 DOLLARS OF ASSESSED VALUE

County	Rate	Taxable Real Property FY 2013-2014	Year of Last Revaluation
Anson	.7670	\$1,176,751,107	2010
Bladen	.7400	\$1,928,173,476	2015
Brunswick	.4425	\$21,921,814,230	2015
Columbus	.8050	\$2,330,440,884	2013
Cumberland	.7400	\$18,401,205,609	2009
Duplin	.7300	\$2,990,557,637	2009
Hoke	.7300	\$2,292,527,600	2014
Montgomery	.5700	\$2,429,770,600	2012
New Hanover	.5540	\$25,289,369,775	2012
Pender	.5120	\$5,657,299,913	2011
Richmond	.8100	\$1,798,814,097	2008
Robeson	.7700	\$4,207,409,635	2010
Sampson	.8300	\$3,204,176,360	2011
Scotland	1.0300	\$1,452,480,295	2011
Weighted Avg*	.7671	\$95,080,791,218	

Source: Property Tax Rates & Latest Year of Revaluation for NC Counties & Municipalities, Fiscal Year 2014-2015, issued by NC Department of Revenue, Policy Analysis and Statistics Division, Revised Preliminary Report, Sept 2010.
*Weighted Average for All.

NC 2014 Tax Rate Schedule**

Filing Status	Taxable Income is More Than	But Not Over	Tax Rate
Married, Filing Jointly And Qualifying Widow(er) Surviving Spouses	\$0 \$21,250 \$100,000 +	\$ 21,250 \$100,000	6% of taxable income amount \$1,275 + 7% of amt. over \$21,250 \$6,788 + 7.75% of amt over \$100,000
Head of Household	\$0 \$17,000 \$80,000 +	\$ 17,000 \$ 80,000	6% of taxable income \$1,020 + 7% of amt. over \$17,000 \$5,430 + 7.75% of amt. over \$80,000
Single	\$0 \$12,750 \$60,000+	\$ 12,750 \$ 60,000	6% of taxable income amount \$765 + 7% of amt. over \$12,750 \$4,073 + 7.75% of amt. over \$60,000
Married, Filing Separately	\$0 \$10,625 \$50,000+	\$ 10,625 \$ 50,000	6% of taxable income amount \$638 + 7% of amt. over \$10,625 \$3,394 + 7.75% of amt. over \$50,000

**These rates are used ONLY if taxable income (Form D-400, Line 13 or Form D-400EZ, Line 7) is \$68,000 or more; if less, NC Tax Tables are used for calculating applicable tax (See Form D-400 Individual Income Tax Instructions, page 17).

Business Tax Comparison By State

STATE BUSINESS TAX (US\$BILLION)

State	State Taxes		Local Taxes		GSP*
	Business	Local	Business	Local	
United States	\$338.7	\$742.3	\$305.1	\$601.8	5.0%
Alabama	4.0	8.4	2.9	5.3	4.9
Alaska	5.4	4.6	0.7	1.5	15.4
Arizona	4.9	10.5	5.9	9.6	4.9
Arkansas	3.1	7.6	0.9	1.8	4.5
California	51.5	109.7	38.4	78.2	5.3
Colorado	3.8	9.0	6.3	10.6	4.5
Connecticut	5.0	12.9	2.4	9.9	3.6
Delaware	1.8	2.9	0.4	0.9	3.7
Florida	15.8	32.4	25.4	42.9	6.3
Georgia	5.8	15.3	9.0	16.6	4.2
Hawaii	1.7	4.9	1.2	1.8	5.9
Idaho	1.3	3.1	0.9	1.5	4.6
Illinois	13.1	31.4	15.2	29.5	4.8
Indiana	4.8	14.3	5.5	8.9	4.2
Iowa	2.7	7.2	3.2	5.2	4.7
Kansas	2.8	6.7	3.1	5.3	5.5
Kentucky	4.5	9.9	2.4	4.3	5.1
Louisiana	4.5	8.9	5.2	7.0	4.5
Maine	1.4	3.6	1.7	2.5	6.9
Maryland	6.3	15.7	3.0	12.2	3.8
Massachusetts	8.5	21.6	6.4	14.1	4.3
Michigan	8.7	24.1	5.9	14.8	4.4
Minnesota	7.5	18.0	3.6	7.4	4.5
Mississippi	2.7	6.4	2.1	2.8	6.2
Missouri	3.8	10.3	5.2	9.8	4.2
Montana	1.2	2.2	0.7	1.2	6.0

State	State Taxes		Local Taxes		GSP*
	Business	Local	Business	Local	
Nebraska	1.8	3.9	2.1	3.7	4.9
Nevada	3.3	6.1	2.8	5.0	5.3
New Hampshire	1.5	2.2	1.1	3.2	4.6
New Jersey	12.0	27.9	9.8	27.0	5.1
New Mexico	2.9	4.5	1.3	2.2	6.6
New York	26.9	66.1	36.6	75.8	6.2
North Carolina	8.1	22.3	4.8	11.6	3.5
North Dakota	2.8	2.7	0.6	1.0	10.4
Ohio	11.3	24.7	8.8	22.2	4.8
Oklahoma	3.8	7.2	2.6	4.1	5.1
Oregon	2.9	8.1	3.0	6.0	3.5
Pennsylvania	14.9	32.3	10.4	23.9	5.0
Rhode Island	1.2	2.8	1.1	2.5	5.6
South Carolina	2.6	7.1	4.0	5.9	5.0
South Dakota	0.8	1.3	0.8	1.3	4.6
Tennessee	5.9	11.2	4.1	8.3	4.4
Texas	27.1	40.8	29.7	46.8	5.1
Utah	1.8	5.2	2.1	3.6	3.6
Vermont	1.3	2.6	0.3	0.5	7.3
Virginia	5.2	16.8	8.7	16.2	4.0
Washington	10.4	17.1	5.9	11.5	5.5
West Virginia	2.3	4.8	1.3	1.8	6.9
Wisconsin	5.8	15.1	4.8	10.7	4.7
Wyoming	1.9	2.2	1.0	1.4	9.3
District of Columbia	3.3	5.5	0.0	0.0	4.9

*Percent of CY2011 private-industry GSP. This is the TEBTR on economic activity occurring within the state.

Figures may not sum due to rounding.
Source: Ernst & Young LLP estimates based on data from the
U.S. Census Bureau, State & Local Government Finances

BUSINESS COSTS

Corporate Taxes

INCORPORATION FEE

- A fee of \$125.00 is levied upon filing articles of incorporation for a business.
- A fee of \$250.00 for application for certificate of authority.
- Various other fees are assessed for documents filed with the Secretary of State.
- For more information about business corporations, please contact: Department of the Secretary of State/Corporations www.secretary.state.nc.us/corporations

FRANCHISE TAX (BUSINESS CORPORATION TAX)

- Unless specifically exempt, all active and inactive domestic corporations, and all foreign corporations with a Certificate of Authority to do business, or which are in fact doing business in NC, are subject to the annual franchise tax.
- The franchise tax rate is \$1.50 per \$1,000 and is applied to the largest of three bases determined as set forth in law of the following with a minimum of \$35.00:
 - > Capital Stock, Surplus, and Undivided Profits
 - > Appraised Valuation of Tangible Property in North Carolina
 - > Actual Investments in Tangible Property in North Carolina
- For more information, visit the NC Department of Revenue's website: www.dornc.com/taxes/franchise

UNEMPLOYMENT INSURANCE TAX

- Though not actually a tax, North Carolina requires an insurance fee to be paid on a portion of taxable wages. The fee varies with each business based on its history of unemployment claims.
- A general business employer with at least one worker in 20 different calendar weeks during a calendar year, or with a payroll of at least \$1,500 in any calendar quarter is liable for an unemployment insurance tax.
- 2015 Taxable Wage Base—\$21,700.

- Standard Rate for company new to NC (1st 2 years)—1.2%.
- Minimum Rate—0.0%. Maximum Rate—6.84%. Average Rate in NC—1.7%.
- For additional information, contact: North Carolina Employment Security Commission/UI Division (919) 733-7395. www.ncesc.com/business/UI/UiTax.asp.

WORKER'S COMPENSATION

- The employer index rate for North Carolina is 2.12 per \$100 of payroll, ranking North Carolina 25th among all other states for 2012.
- The maximum employee weekly benefit is 66.6% of the average weekly wages not to exceed \$816 in 2013. The maximum weekly benefit is adjusted annually.
- For additional information, contact: NC Industrial Commission at (919) 807-2501 or (800) 688-8349 www.ic.nc.gov.

Source: NC Industrial Commission, March 2011.

CORPORATE INCOME TAX RATE

- An income tax is levied on the net taxable income of all corporations chartered in North Carolina or doing business in North Carolina, unless they are specifically exempt from tax.
- Net taxable income shall be the same as taxable income as defined in the Internal Revenue Code in effect for the income year for which the returns are to be filed, subject to the adjustments provided in G.S. 105-130.5.
- The corporate income tax rate for North Carolina is a flat rate of 5.75%.
- For more information visit the NC Department of Revenue's website: www.dornc.com/taxes/corporate/rate.html.

SALES TAX

- Retail Sales and Use Tax Rate is 6.75% for all counties except Cumberland, Duplin, Montgomery, New Hanover, Robeson, and Sampson, where the rate is 7.00%.
- Retail sales of tangible personal property not subject to a reduced rate of tax are subject to the 4.75% general state rate of sales or use tax.
- Items subject to the general rate are also subject to the 2.00-2.25% local sales and use tax rate dependant upon the county.
- For more information, contact: NC Department of Revenue: www.dornc.com/taxes/sales/salesrates.html

Source: North Carolina Department of Revenue, February 2012.

PRIVILEGE TAX

As of July 1, 2015, the Towns/Cities will no longer collect privilege taxes. It is now the responsibility of the State.

Base and Rate

Various business license taxes are levied on persons, firms, or corporations engaging in certain businesses or professions. The tax is paid annually on or before the first of July.

Dances, Athletic Events, Shows, Exhibitions and Other Entertainment

A 3% gross receipts tax is levied on the receipts of certain athletic, entertainment, and exhibition events where the admission fee exceeds 50 cents.

Motion Picture Shows

A 1% gross receipts tax is levied on the operation of motion picture shows. If a person engages in motion picture entertainment and a business under G.S. 105-37.1, the privilege license tax under G.S. 105-37.1 applies to the entire gross receipts from both activities.

Attorneys and Other Professionals

Individuals engaged in various professions including physicians, attorneys, engineers, public accountants, and so forth pay a \$50 annual license fee. Accounting firms pay an additional privilege tax of \$12.50 for each employee engaged in accounting practices. If an individual engages in more than one business activity under this section, the individual is liable for a privilege tax with respect to each activity engaged in.

Source: NC Department of Revenue www.dornc.com

HIGHWAY USE TAX

- North Carolina collects a 3% Highway Use Tax on vehicles in lieu of a state sales tax. The tax is assessed each time a title is transferred.
- The maximum for commercial vehicles (vehicles with a weight greater than 26,000 pounds) is \$1,000. All other vehicles are charged 3% with no ceiling.
- Money that is collected for the Highway Use Tax goes towards the North Carolina Highway Trust Fund and is used to improve the roads of North Carolina, with a portion also going toward the State's General Fund.

Source: NC Department of Transportation, Division of Motor Vehicles, March 2015

INCOME TAX CREDITS

The following are some of the more utilized state credits for corporations. Refer to the Revenue laws or the NC Rules and Bulletins for more detailed information or visit the NC Department of Revenue's website: www.dornc.com/taxes/corporate/

- Tax Incentives for New and Expanding Businesses [Article 3A]
- Business and Energy Tax Credits [Article 3B]
- Tax Incentives for Recycling Facilities [Article 3C]
- Low-Income Housing Tax Credits [Article 3E]
- Research and Development Tax Credit [Article 3F]
- Tax Incentives for Major Computer Manufacturing Facilities [Article 3G]
- Mill Rehabilitation Tax Credit [Article 3H]
- Tax Incentive for Railroad Intermodal Facility [Article 3K]
- Other General Tax Credits
 - > Dwelling Units for Handicapped Persons
 - > Construction of Cogenerating Power Plant
 - > Real Property Donated for Conservation Purposes
 - > Conservation Tillage Equipment
 - > Gleaned Crop
 - > Certain Telephone Subscriber Line Charges
 - > Supervisory Fees Paid by Savings & Loan Associations
 - > Use of North Carolina Ports
 - > Poultry Composting Facility
 - > Manufacturing Cigarettes for Exportation
 - > Manufacturing Cigarettes for Exportation While Increasing Employment and Utilizing State Ports
 - > Qualifying Expenses of a Production Company
 - > Recycling Oyster Shells

Source: NC Department of Revenue, Corporate Tax Information, February 2012.

BUSINESS COSTS

CONSTRUCTION COST INDEX (Selected Cities)

Not many regions of the United States can match the low construction cost of southeastern North Carolina. The table below shows how the construction cost index for two southeastern North Carolina cities (Fayetteville and Wilmington) compares to that of other major cities in North Carolina and the United States. It is evident from the table that the cost of residential and commercial construction in Fayetteville and Wilmington is among the lowest around the nation.

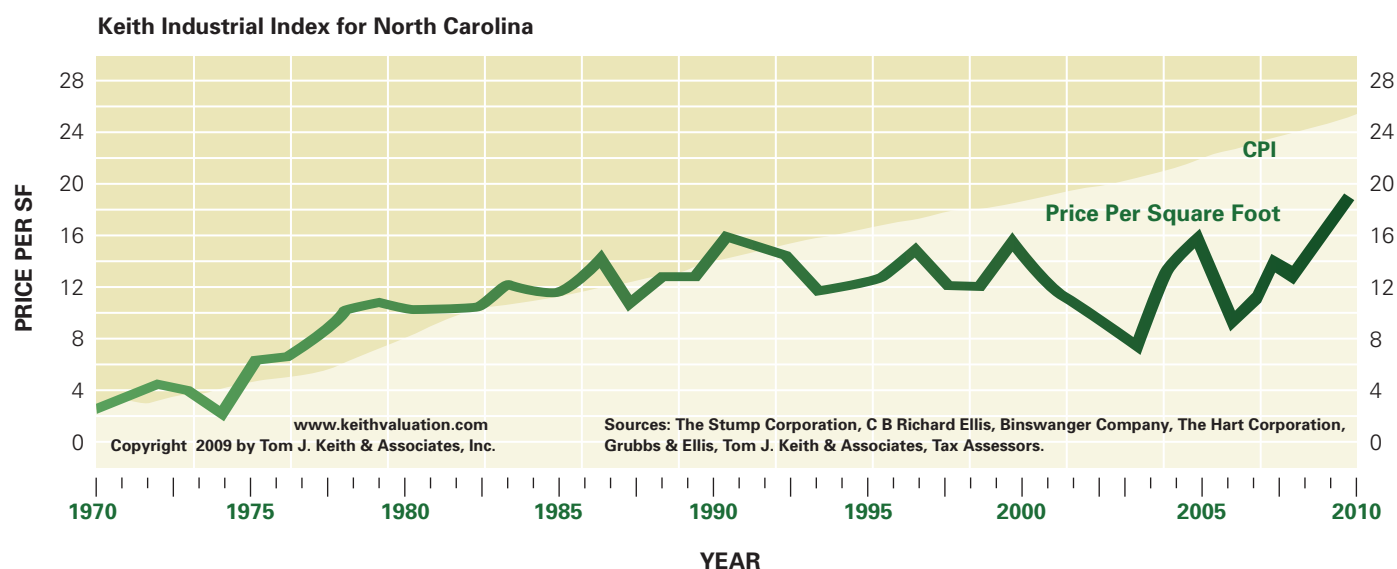
City	State	Historical Construction Cost Index
Raleigh	NC	167.6
Wilmington	NC	169.3
Fayetteville	NC	172.9
Charlotte	NC	173.1
Dallas	TX	174.4
Richmond	VA	177.2
Atlanta	GA	178.3
Dayton	TX	187.9
Columbus	OH	192.4
Washington	DC	197.3
Utica	NY	198.1
Akron	OH	199.1
Syracuse	NY	200.9
Los Angeles	CA	218.5
White Plains	NY	235.9
Yonkers	NY	243.4

Source: From RSMeans Construction Cost Indexes, January 20th.
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Business Climate Accolades for Region and State

- North Carolina ranked **#1 in Site Selection's Annual Business Climate** rankings for 2010 and in fact has ranked #1 nine times in the past ten years.
- North Carolina ranked **#2 in Best State for Business in 2010** according to *Chief Executive* magazine's annual survey for best and worst states. Three categories were considered: taxation and regulation, quality of workforce, and living environment.
- Fayetteville ranked as **3rd Best Job Market in the Nation** by Manpower, Inc.
- Fayetteville ranked as **18th Best Performing Large City in America and 3rd in NC** in *Milken Institute's Best Performing Cities 2010: Where America's jobs are Created and Sustained*. It ranked 3rd in the nation for 1 year job growth and 6th for 1 year wages and salary increases.
- Lumberton was designated as the first **NC Certified Retirement Community** in 2010 and will serve as the pilot city for the program.
- Wilmington, NC, made the **RelocateAmerica's Top 100 Places to Live in 2010**, which focused this year on communities poised for recovery and future growth.
- Wilmington, NC, made *Forbes Magazine* **Best Places for Business and Careers**, March 2009.
- Wilmington ranks #14 in *Fortune Small Business Magazine's* "**Best Places to Launch a Business.**"
- *Coastal Living Magazine* names Wilmington a "**Coastal Dream Town.**"
- Due to Fayetteville's embrace of nearby Fort Bragg, *Time Magazine* named it "**America's Most Pro-Military Town.**"
- Bladen Community College, Fayetteville Technical Community College, Richmond Community College, Methodist University, St. Andrews Presbyterian College, University of NC Pembroke, and University of NC Wilmington (7 of 33 in NC) selected as G.I. Jobs "**2011 Military Friendly Schools.**"

Purchase Price of Industrial Space in Region



The Industrial Index is based on the average price paid for existing industrial buildings in North Carolina from 1970 to 2009. The sources of data included Binswanger Company, The Stump Corporation, The Hart Corporation, CB Richard Ellis, Grubbs & Ellis, The Walker Company, NC Department of Commerce, Tax Assessors from the 100 North Carolina Counties, and Tom J. Keith & Associates, Inc. Sales of distribution facilities and manufacturing plants dominated the 1996 market while warehouse space dominated the rental market. 1997 and 1998 seemed to be a mixed bag of distribution, warehouse, and manufacturing facility sales. Limited 1996-1997 market data tends to show that prices in Eastern North Carolina are catching up with those prices in the Piedmont. NAFTA phased in completely in 2003 and caused prices to bottom out at \$8.63/SF. The average price per square foot paid for industrial buildings including the land in 1997 was 13.11 compared to 18.35 in 2011. Copyright 2011 by Tom J. Keith & Associates, Inc.

Cost of Living (2014)

Area	Composite Index	Grocery Items	Housing	Utilities	Transportation	Health Care	Misc.
United States	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Wilmington, NC	99.5	106.0	89.3	103.7	103.5	111.8	101.0
Asheville, NC	104.8	103.9	106.5	107.5	100.2	109.2	104.1
Charlotte, NC	95.0	100.0	85.5	106.6	96.7	101.3	95.8
Durham, NC	91.9	98.5	77.1	88.5	100.6	98.8	98.8
Raleigh, NC	93.3	101.9	77.8	101.2	100.4	103.6	96.4
Winston-Salem, NC	91.1	102.7	67.1	105.7	96.6	106.5	98.0
Atlanta, GA	99.6	104.6	97.0	90.7	102.1	101.3	101.5
Charleston, SC	100.8	109.0	94.7	112.6	96.0	105.2	100.0
Columbia, SC	95.2	103.0	79.8	113.1	94.8	94.8	99.6
Greenville, SC	94.6	100.6	78.5	96.1	95.3	108.4	103.4
Hilton Head Island, SC	106.1	112.1	108.0	102.5	96.6	104.7	106.9
Myrtle Beach, SC	94.2	104.3	71.4	118.8	95.9	97.2	100.9
Philadelphia, PA	119.5	114.3	135.4	121.8	106.6	98.7	114.8
Dallas, TX	95.8	101.5	75.4	102.8	100.2	100.0	106.6
Richmond, VA	99.4	100.5	88.7	107.7	96.7	104.2	105.9

Source: ACCRA Cost of Living, 2014 Annual Average Data

EDUCATION

Public Schools

PUBLIC SCHOOL DISTRICTS

Southeastern North Carolina is served by 13 public school systems. The following data provides an overview of student enrollment, number of schools, SAT performance (maximum score 2400), and number of graduates.

System	Enrollment-1st month 2012-2013	Number of Schools 2013-2014	Mean SAT Scores 2014	Number of Graduates 2013-2014
Anson County	3,709	11	1210	265
Bladen County	5,189	13	1232	321
Brunswick County	12,699	19	1438	755
Columbus County	6,490	19	1260	462
Whiteville City	2,352	5	1280	148
Cumberland County	54,092	87	1373	3,436
Duplin County	9,589	16	1279	456
Hoke County	8,510	14	1322	410
Montgomery County	4,190	11	1235	270
New Hanover County	25,895	41	1518	1,704
Pender County	8,758	16	1479	588
Richmond County	7,781	17	1297	482
Robeson County	24,206	43	1275	1,533
Sampson County	8,790	18	1312	495
Clinton City	3,086	5	1339	185
Scotland County	6,263	15	1278	378
NC Southeast Total	191,599	350	1320	11,888

Source: North Carolina Board of Education/Public Schools, SAT Report, 2014; NC Department of Public Instruction Statistical Profile 2012-2013; NC School Report Cards 2013-2014

Education Attainment Levels By County (People Age 25+)

County	At Least High School Graduate	At Least Bachelor's Degree
Anson	14,001	1,871
Bladen	17,901	2,519
Brunswick	71,857	20,933
Columbus	31,205	4,792
Cumberland	174,410	44,430
Duplin	27,931	4,087
Hoke	25,078	5,148
Montgomery	13,515	2,836
New Hanover	125,906	50,882
Pender	32,151	8,037
Richmond	24,650	3,811
Robeson	59,984	10,508
Sampson	31,670	5,319
Scotland	18,389	3,400
NC Southeast	668,648	168,573

Source: NC Department of Commerce County Profiles



Overview of Universities, Colleges, and Community Colleges

FAYETTEVILLE STATE UNIVERSITY

- Founded in 1867 as the Howard School by seven African American men, it became a normal school in 1877 and remains one of the oldest teacher education institutions in the south. In the past decade, student enrollment at FSU has increased to more than 6,000 students, while average SAT scores for entering freshmen classes have improved. Fayetteville State University is the second-oldest state-assisted institution of higher education in the North Carolina.
- FSU is home to the Center for Defense and Homeland Security — an engine of innovation to prepare the next generation of National Security and Disaster Preparedness workforce by addressing issues of compelling interest to the security of the United States in Cyber Security; C4ISR; Chemical and Biological Countermeasures; and Infrastructure Protection and Disaster Management & Preparedness.
- FSU actively supports the military by operating satellite campuses on Fort Bragg, Camp Lejeune, and Seymour Johnson Air Force Base, all in North Carolina, and Fort Sam Houston in Texas.
- In the past decade, FSU has also added new degree programs, bringing the total number of undergraduate programs to 43 and the total number of master's degree programs to 23 offered through its College of Arts and Sciences, School of Business and Economics, and School of Education. New cutting-edge programs in Intelligence Studies, Biotechnology, Fire Science, Forensic, Four-year Nursing, and others have been developed. In 1994, Fayetteville State began its first doctoral program in Educational Leadership.
- The School of Business and Economics has been ranked among the Top 150 Business Schools in the United States by the prestigious Social Science Research Network. Fayetteville State University is the only HBCU to be listed as a Top 150 U.S. Business School.
- FSU is home to a state-of-the-art Electron Microprobe.

EDUCATION

METHODIST UNIVERSITY

- Methodist University is an independent four-year institution of higher education with over 2,300 students from 41 states and 53 countries.
- An engaging curriculum encompasses over 80 majors and concentrations.
- Methodist University is home to more than 100 student clubs and organizations.
- The student-to-faculty ratio is 15:1.
- The Monarchs compete in 19 NCAA Division III varsity athletic programs.
- With over 400 full-time employees, the institution ranks among the 15 top private employers in Cumberland County.
- The university offers the following graduate degree programs: Master of Business Administration, Master of Justice Administration, Master of Education, Master of Medical Science, Physician Assistant, Degree and Doctorate of Physical Therapy.

ST. ANDREWS UNIVERSITY

- Undergraduate liberal arts college in Laurinburg, NC, with more than 25 degrees with opportunities ranging from creative writing or to forensic science or art, from politics or biology to therapeutic horsemanship, with business, sport and recreation studies and education as the leading majors.
- Classes available in Laurinburg, on the campus of Sandhills Community College in Pinehurst, and online.
- Student diversity with 40% of student body from North Carolina, and the remainder representing 35 states and 9 foreign countries.
- Nationally acclaimed Bagpipe Band and home to the Scottish Heritage Center.
- The 2011 National Survey of Student Engagement (NSSE) shows that for the fifth consecutive year, St. Andrews seniors ranked their educational experience well above the national averages in the NSSE benchmark categories.
- Nationally recognized by the *U.S. News and World Report* and *The Princeton Review* each year for more than a decade, St. Andrews Presbyterian College has been applauded for its academic excellence throughout its 50-year history.

- St. Andrews is located within commuting distance of Fort Bragg and has been recognized as a Military Friendly Institution, as well as a Service Members Opportunity College. Credit evaluation for military training and prior learning is available.

UNIVERSITY OF NORTH CAROLINA PEMBROKE

- Founded in 1887 as the Croatan Indian Normal School for the education of American Indians, UNC Pembroke is celebrating its 129th anniversary this year.
- The university offers 41 programs at the bachelor's level and 59 minors that students can choose from, including Entrepreneurship and Sustainable Agriculture. There are also 17 master's degree programs, including: Clinical Mental Health, Social Work (MSW), Public Administration (MPA), Business Administration (MBA), and in Education: School Administration, School Counseling, Elementary, Middle Grades, Reading, Art, English, Mathematics, Music, Physical, Science, Social Studies, and MAT programs.
- *US News & World Report* ranks UNCP one of the most diverse universities in the nation.
- UNCP prides itself on delivering an education with a personal touch. A 15:1 student-faculty ratio and an average class size of 20-25 make this possible.
- Service to the region includes classrooms at 11 locations and five satellite campuses that offer complete undergraduate and graduate programs. One of those satellites is on Fort Bragg. Not surprisingly, UNCP has been named a "Military Friendly" school for five consecutive years.
- Our students' great record for community engagement has put UNCP on the President's Honor Roll for Community Service again this year.
- Master's degree programs are available in Clinical Mental Health, Social Work (MSW), Public Administration (MPA), Business Administration (MBA), and in Education: School Administration, School Counseling, Elementary, Middle Grades, Reading, Art, English, Mathematics, Music, Physical, Science, Social Studies, and MAT programs.
- UNCP's student-athletes compete in 16 sports in Division II or the NCAA. They shine on and off the field, winning two consecutive President's Academic Awards for the highest cumulative GPA in the Peach Belt Conference.

UNIVERSITY OF NORTH CAROLINA WILMINGTON

- UNCW is a nationally competitive, highly selective public university with more than 13,000 students and more than 1,800 faculty and staff. UNCW has been continually recognized, at the national level, for academic excellence and affordability.
- The university, founded more than 69 years ago, is motivated by three enduring values: a commitment to the journey of learning, a love of place, and an unshakable conviction in the power of ideas and innovation.
- UNCW includes the College of Arts and Sciences, the College of Health and Human Services, the Cameron School of Business, the Watson College of Education, and the Graduate School.
- UNCW offers bachelor's degrees in 52 majors, master's degrees in 31 programs, a Ph.D. in Marine Biology and an Ed.D. in Educational Leadership and Administration.
- A recent economic impact study indicates that UNCW is a significant catalyst for the economic engine of Southeastern North Carolina, generating more than \$1 billion in annual economic activity. The university is renovating a new location for its entrepreneurship center and has shaped its programs to create and support new business growth.
- The university's impact is clearly evident in marine science research and development (R&D). The CREST Research Park, one of the most advanced biotechnology centers on the East Coast, offers flexible research space with adjacent office facilities for established firms, entrepreneurial businesses, government agencies, and universities. The park's newest facility — the 69,000-square-foot MARBIONC building — complements the state-of-the-art buildings already on site, including an experimental shellfish hatchery and the Center for Marine Science.
- UNCW ranked 6th among "up-and-coming" schools and 14th among public and private universities in the South in the 2013 *U.S. News & World Report* rankings. UNCW is among a very select group that has sustained a rank in the top 10 public universities in the South for the last 15 years.
- UNC Wilmington is included, for the 6th consecutive year, in the 2015 edition of the *Fiske Guide to Colleges*. *The Princeton Review* also selected UNCW as one of the nation's "Best Value" colleges and universities for the 5th year in a row.

ONLINE COLLEGES

OnlineColleges.net features resources for prospective and current students to cover all topics from applying to college to staying healthy to landing a job after graduation. It provides free student guides and college search information, along with expert advice from Melissa Venable, PhD, an experienced online instructor and thought leader. We've recently added <http://www.onlinecolleges.net/north-carolina/> to offer students in North Carolina an accurate resource on online learning. Our resource includes a curated list of available scholarships for them, along with a database of nearly 20,000 general scholarships, a database of all distance learning programs in the state as well as a ranking of the most affordable colleges, and statistics and figures on the state of distance learning in North Carolina.

NUMBER OF GRADUATES PER YEAR FOR UNIVERSITIES/COLLEGES

University/College	Number of Graduates	
	2011-2012	2012-2013
Fayetteville State University	1151	1123
Methodist University	363	380
St. Andrews Presbyterian College	80	72
UNC Pembroke	1119	1264
UNC Wilmington	3189	3209

Source: University of North Carolina Statistical Abstract

EDUCATION

COMMUNITY COLLEGES IN THE SOUTHEAST REGION

Fast Facts:

- All eight community colleges in the region are part of the North Carolina Community College System.
- These eight colleges serve more than 125,000 students.
- Programs range from general education to industrial and specialized technical training.
- Tuition rates are among the lowest in the nation at approximately \$66 per semester hour (2011-12) to provide accessibility to all constituents of North Carolina.

County	Institution	Curriculum Enrollment 2013-14	Continuing Ed Enrollment 2013-14
Bladen	Bladen Community College	1,887	2,966
Brunswick	Brunswick Community College	2,051	4,937
Columbus	Southeastern Community College	1,872	7,878
Cumberland	Fayetteville Technical Community College	18,089	24,158
Duplin	James Sprunt Community College	1,710	3,778
Montgomery	Montgomery County Community College	1,165	3,750
New Hanover	Cape Fear Community College	12,172	13,818
Richmond	Richmond Community College	3,334	6,140
Robeson	Robeson Community College	3,049	8,732
Sampson	Sampson Community College	1,871	5,698

Source: Annual Statistical Report 2013-2014, North Carolina Community College System

Workforce Training

The mission of the North Carolina Community College System is to open the door to high-quality, accessible educational opportunities that minimize barriers to post-secondary education, maximize student success, develop a globally and multi-culturally competent workforce, and improve the lives and well-being of individuals by providing:

- Education, training, and retraining for the workforce including basic skills and literacy education, occupational, and pre-baccalaureate programs.
- Support for economic development through services to and in partnership with business and industry in collaboration with the University of North Carolina System and private colleges and universities.
- Services to communities and individuals which improve the quality of life.

The state of North Carolina has developed a program called Align4NCWorks which promotes a more responsive and aligned workforce development system by strengthening partnerships among community colleges, business/industry, workforce development boards, public schools, and economic development. The goals are to:

- Increase and sustain employer engagement as part of an integrated, customer-centered workforce system.
- Connect students to quality careers and employers to quality employees.
- Ensure education and training address and validate skill and competency needs and attainment.
- Expand work-based learning opportunities.
- Improve career awareness and mapping.
- Increase opportunities for college access while keeping education and training affordable.
- Promote demand-driven and data-informed decision-making and evaluation to more effectively meet workforce customer needs and enhance system accountability.
- Strengthen the foundations of success for workforce development.

Source: North Carolina Community College System and <http://www.nccommunitycolleges.edu/align4ncworks>

CUSTOMIZED TRAINING PROGRAMS

- The NC Community College Systems is known nationally and globally for its world-class business and industry training programs.
- All training programs are customized to the companies' exact needs.
- Reacts quickly to the needs of businesses and respects the confidential nature of proprietary processes and information.
- Supports full-time production and direct customer services positions created in the state.
- Business and industries eligible for the training include: manufacturing, technology, warehouse/distribution, customer support centers, air courier centers, national headquarters, and civil service employees providing technical support to U.S. military installations located in the state.

Workforce Analysis

K-12 EDUCATION

North Carolina's public secondary school system plays an important three-pronged role in engaging and preparing the future workforce for the region. First, the K-12 system develops the basic foundational skills needed by advanced industry-basic reading comprehension, mathematics, and critical thinking skills needed for entering 4-year and higher college programs. Second, through specific STEM programs, schools make students and parents aware of exciting career opportunities in the region's target growth cluster industries with schools providing the technical basis to encourage students to enter the industrial workforce. Third, high schools provide specific industrial training in such disciplines as electronics, welding, and advanced manufacturing that are important to the region's target cluster industries.

CAREER AND TECHNICAL EDUCATION

North Carolina is recognized for its leadership role in its commitment to education innovation. State leaders in North Carolina are dedicated to enhancing the K-12 school system to better educate and train our next generation of workers to understand 21st century knowledge-based career opportunities and what it takes to succeed in today's globally competitive, technology driven world. A report, *The Third Way: Education Innovation in NC and Bridging the Divide between Preparation for College and Career*, issued by the NC New Schools Project, calls for a major change to secondary school education. In the past, our country has looked to Career and Technical Education (CTE) in public schools as a primary source of entry-level qualified workers for industry. Traditional high schools prepared students for either college or for careers. These two programs were treated as separate and distinct tracks, with students choosing one or the other. The Third Way calls for a totally different approach, in which all high school students are to be prepared for both college and for careers.⁶ This blended approach offers students the opportunity to learn about many different exciting career options, adds relevance to taking more STEM (Science, Technology, Engineering and Mathematics) courses, and motivates them to stay in school and perform better. Career and Technical Education (CTE) in North Carolina public schools plays an increasingly important role in the state's education innovation strategies. CTE provides middle and high school students with the opportunity to learn about potential high-growth careers. Students select career clusters, pathway programs of study, and technical training based on their interests and abilities. Many students in CTE programs realize the importance of staying in school and of taking more rigorous courses, especially after they participate in applied-based learning experiences such as: industry field trips, job shadowing and internships. Data show that CTE helps reduce school dropout rates, improves student performance and graduation rates, and increases the percentage of students who go on to attend college or advanced technical training. The graduation rate of students participating in CTE programs was 94%, 10% higher than the graduation rate of all North Carolina high school students in the four-year cohort for 2014.

EDUCATION

The state has adopted 16 Career Clusters, which include many that have direct applications to the target clusters. Each career cluster is comprised of large groups of occupations that have similar knowledge and skills. Some examples are: Manufacturing Cluster; Transportation, Distribution and Logistics Cluster; Architecture and Construction Cluster; and Agriculture, Food and Natural Resources Cluster. There are 79 related pathway occupations. There are also opportunities for external certifications and licenses for teachers and students. A few examples are: NC Career Readiness Certificate and ServSafe Food Protection Manager Certification. Examples of some specific courses that are offered through CTE that are directly relevant to the target growth industries include: Welding, Drafting, Electronics, Biotechnology, PLTW Introduction to Engineering Design, PLTW Computer Integrated Manufacturing, Fundamentals of Technology, Manufacturing, and Transportation Systems.

STEM EDUCATION INITIATIVES

North Carolina offers many STEM programs and initiatives that support the target growth clusters in particular and advanced manufacturing in general. The following are descriptions of some of the significant STEM programs that provide a pipeline of future scientists, engineers, and technicians: Career and College Promise, New Schools Project, Early College High Schools, Redesigned High Schools, STEM Anchor and Affinity Schools, Project Lead the Way (PLTW), NC STEM Community Collaborative and NC Department of Public Instruction (DPI) STEM School Recognition designation system. It is important to identify best practices and lessons learned from North Carolina's investment in STEM, scaling from innovative local programs to a regionally integrated systemic approach. An implementation phase is proposed to follow soon after the study is released. Stakeholder discussions need to occur to align workforce outcomes with economic development strategies. Note that initiatives are being created and expanded rapidly and any list of participating schools will become out-of-date quickly.

Source: Workforce Needs Analysis & Strategic Plan for the NC Southeast Region and <http://www.ncpublicschools.org/newsroom/news/2014-15/20140904-01>

Community College Academic Programs Supporting Industry Clusters

Subjects:

Applied Animal Science Technology Degree
Applied Animal Science Technology Diploma
Applied Animal Science Technology Certificate
Architectural Engineering Construction
Architectural Technology
Automotive Systems Technology Basic Electricity,
Motors and Controls
Biotechnology
Building Construction Degree
Building Construction Diploma
Building Construction Technology
Business Administration/Entrepreneurship I
Business Administration/Small Business Management
Business Administration/Small Business Startup Certificate
Carpentry Certificate
Carpentry Diploma
Chemical Technology AAS
Computer Engineering-Networking Certificate
Computer Engineering-Web Development Certificate
Computer Engineering Technology-Network Security Certificate
Computer Engineering Technology AAS
Computer Programming
Computer Programming/Cobol Programming
Computer Programming/Visual Basic Programming
Computer Technologies Certificate
Computer Information Technology Degree
Electrical/Electronics Technology AAS
Electrical/Electronics Technology Certificate
Electrical/Electronics Technology Diploma
Electronics Engineering Technology-Instrumentation AAS
Electronics Engineering-Instrumentation Process
Control Certificate
Electronics Engineering Technology AAS
Electronics Engineering Technology Certificate
General Contractor's License Prep. Certificate
Heavy Equipment and Transport Technology Certificate
Health Management Technology
Heavy Equipment and Transport Technology-Marine
Systems (AAS)
Industrial Systems Technology AAS
Industrial Systems Technology Certificate
Industrial Systems Technology Diploma
Industrial Systems Technology/Community Building
Maintenance Certificate
Industrial Systems Technology/Electrical Certificate

Industrial Systems Technology/Maintenance
Operations Certificate
Industrial Systems Technology/Maintenance Machine
Operator Certificate
Information Systems Diploma
Information Systems Certificate
Information Systems/Network Administrator & Support
Information System Security Degree
Logistic Management Technology
Machining Technology AAS
Machining Technology Certificate
Marine Technology AAS
Mechanical Engineering Technology AAS
Mechanical Engineering Technology-CAD Drafting Certificate
Mechanical Engineering Technology-CAD Drafting Diploma
Network Administrator & Support Certificate
Networking Technology
Nuclear Maintenance Technology AAS
Nuclear Medicine Technology Pharmacy Technology
Diploma Surveying Technology
Truck Driver Training Certificate
Welding Technology Certificate
Welding Technology Degree
Welding Technology Diploma
Welding Technology/Shielded Metal Arc Certificate
Welding Technology/Symbols and Spec Certificate
Welding Technology/MIG Certificate
Welding Technology/TIG Certificate



Source: Technical Colleges in NC Southeast Region.

EDUCATION

K12 Funding (Federal, State, Local) Per Pupil Per School System

County	State	Federal	Local	Total
Anson County	\$7,028.26	\$1,783.94	\$1,234.47	\$10,046.67
Bladen County	\$6,282.19	\$1,640.74	\$1,818.80	\$9,741.73
Brunswick County	\$5,253.93	\$1,048.94	\$2,813.72	\$9,116.59
Columbus County	\$6,211.50	\$1,445.33	\$989.05	\$8,645.88
Whiteville City	\$6,398.04	\$1,886.03	\$1,247.07	\$9,531.14
Cumberland County	\$5,040.99	\$1,192.02	\$1,792.06	\$8,025.07
Duplin County	\$5,895.58	\$1,181.54	\$1,656.76	\$8,733.88
Hoke county	\$5,923.44	\$1,015.09	\$1,040.10	\$7,978.63
Montgomery County	\$6,147.84	\$1,339.27	\$1,715.30	\$9,202.41
New Hanover County	\$5,169.53	\$936.98	\$2,802.18	\$8,908.69
Pender County	\$5,234.82	\$857.90	\$1,768.37	\$7,861.09
Richmond County	\$5,950.73	\$1,322.34	\$1,133.36	\$8,406.43
Robeson County	\$6,316.72	\$1,954.20	\$855.40	\$9,126.32
Sampson County	\$5,943.01	\$1,217.23	\$1,456.52	\$8,616.76
Clinton City	\$5,656.37	\$1,247.82	\$2,037.72	\$8,941.91
Scotland County	\$6,447.36	\$1,467.02	\$1,858.65	\$9,773.03
NCSE Average	\$5,931.27	\$1,346.02	\$1,638.72	\$8,916.01

Source: NC Department of Public Instruction, Statistical Profile, 2013-2014

Number of Students Enrolled in Private Schools

County	Number of Schools (Grades 9-12)	# Enrolled	Number of Schools (Grades PK-8)	# Enrolled
Bladen	2	104	1	49
Brunswick	3	149	10	716
Columbus	3	273	6	339
Cumberland	15	4,207	29	5,206
Duplin	4	112	4	112
Montgomery	3	141	2	121
New Hanover	4	1,497	23	3,748
Richmond	2	138	5	457
Robeson	6	459	10	703
Sampson	3	507	4	562
Scotland	4	327	3	314

Some totals are duplicated because the school listed serves grades PK-12 or K-12.
Source: www.privateschoolreview.com.

General Overview

Quality of Life is exceptional in the Southeastern North Carolina region due to the following attributes:

WEATHER

- The mean average rainfall is approximately 40".
- Pleasant weather accommodates numerous outdoor activities, many of them year-round.
- Occasional snowfalls allow for sledding and other winter recreation.
- Winter weather rarely interferes with business operations and rainfall provides ample water supplies.

GREAT HEALTHCARE

- The region has 19 hospitals housing a total of 4,005 beds.
- Primary and specialty care facilities include cancer treatment and cardio-vascular disease treatment.
- 432 long-term care beds in the region.
- Area hospitals maintain strong alliances with medical institutions throughout the state and continuously seek ways to improve overall health care offerings.

CULTURAL & HISTORICAL ATTRACTIONS

- Larger cities and small towns alike offer opportunities for entertainment and enrichment in the realm of art, heritage, military, science, and many other areas.
- Festivals and events are held throughout the year, some based on geography, sports, holidays, industry, or culture. All offer the opportunity for fun, food, and fellowship.
- Entertainment and conference complexes host events that include sports, equestrian competitions, home shows, craft festivals, business expos, antique shows, beauty pageants, musical, and dramatic performances.
- Many of the colleges and universities in the region have performing arts and seminars that feature performers and speakers of national and international renown.
- Several cities also have regional theaters, symphonies, local arts councils, and an abundance of local festivals and events throughout the year.

OCEAN AND BEACH ACTIVITIES

- The coast along southeastern North Carolina offers miles and miles of shoreline for the water enthusiast and is home to many natural barrier islands as well.
- Swimming and other water related activities are available, including power boating, sail boating, jet skiing, waterskiing, parasailing, and surfing.
- For the boating enthusiasts there are many boating access areas for fresh water access and an ample supply of commercial marinas for access to the Intracoastal Waterway and Atlantic Ocean. For those who enjoy water-related recreation, the area has deep sea fishing available along the coast.

SPORTS AND RECREATION

- For the golf enthusiast, more than 100 championship golf courses are located in close proximity to the region, bordered by Pinehurst to the northwest and Myrtle Beach's Grand Strand to the southeast.
- The region is home to many professional and collegiate athletic events, including indoor and outdoor football, baseball, basketball, motor sports, hockey, and soccer.
- Given its temperate climate and many miles of coastline, the Southeast Region is ideal for water-related activities such as boating, water skiing, jet skiing, parasailing, surfing, and deep-sea or freshwater fishing.
- Tennis enthusiasts will find abundant public and private courts.
- Parks, pools, and recreation centers can be found throughout the region, and the Southeast's coastal counties boast a number of boating marinas along with free boating access areas not only along the coast but the inland rivers as well.
- The mountains of North Carolina are a half-day's drive away and the NC Zoological Park is also nearby.
- Other activities—canoeing, camping, hiking, jogging, swimming, and nature walks, for instance—can be found in the state parks, recreation areas, or natural preserves in the region and nearby.
- Hunting activities are also available in the numerous hunting preserves in the region.
- Most towns have trails or walks for the enjoyment of hikers, runners, or just the pleasure walker. The region boasts seven state parks, recreation areas, and natural preserves.

QUALITY OF LIFE

Major Health Care Facilities in the Southeastern Region

County	Hospital	Type Facility	# Licensed Beds	Long Term Care Facility
Anson	Carolinas Healthcare System Anson	General Acute	52	No
Anson	Anson Community Hospital	General Acute	125	No
Bladen	Cape Fear Valley - Bladen County Hospital (Elizabethtown)	General Acute Care	58	10 Beds
Brunswick	Brunswick Novant Medical Center (Supply)	General Acute Care	60	No
	Dosher Memorial Hospital (Southport)	Acute Care and Skilled Nursing	25	64 Beds
Columbus	Columbus Regional Health Care System (Whiteville)	General Acute Care	154	No
Cumberland	Cape Fear Valley Medical Center, Part of Cape Fear Valley Health System (Fayetteville)	General Acute Care	504	Yes
	Highsmith-Rainey Speciality Hospital, Part of Cape Fear Valley Health System (Fayetteville)	General Acute Care	112	Yes
	Behavioral Healthcare, Part of Cape Fear Valley Health System (Fayetteville)	Psychiatric	139	No
	Veterans Medical Center (Fayetteville)	Federal Medical & Surgery	219	69 Beds
	Womack Army Medical Center (Fort Bragg)	Federal Facility	500	No
Duplin	Vidant Health	General Acute	101	No
Montgomery	FirstHealth Montgomery Memorial Hospital	General Acute	25	No
New Hanover	New Hanover Regional Medical Center, Part of New Hanover Health Network (Wilmington)	General Acute Care	769	No
	Cape Fear Hospital, Part of New Hanover Health Network (Wilmington)	General Acute Care	133	No
Pender	Pender Memorial Hospital, Part of New Hanover Health Network (Burgaw)	General Acute Care & Skilled Nursing	86	43 Beds
Richmond	FirstHealth Richmond Memorial Hospital (Rockingham)	General Acute Care	150	51 Beds
	Sandhills Regional Medical Center (Hamlet)	General Acute Care	64	No
Robeson	Southeastern Regional Medical Center (Lumberton)	General Acute Care	429	115 Beds
Sampson	Sampson Regional Medical Center (Clinton)	General Acute Care	146	30 Beds
Scotland	Scotland Memorial Hospital, Part of Scotland Health Care System (Laurinburg)	General Acute Care	154	50 Beds
TOTALS			4,005	432

Source: North Carolina Hospital Association Membership Organizations, Telephone Survey and Internet Search, Regional Center for Economic, Community & Professional Development at UNC-Pembroke, March 2012

Overview of Fayetteville and Wilmington-Metra Areas (MSAs)

FAYETTEVILLE FAST FACTS

- The sixth-largest city in North Carolina (pop. 204,408), Fayetteville has numerous historic sites, seven museums, three colleges and universities, multiple entertainment venues, a historic downtown and award-winning golf courses.
- Immaculate parks and lively recreation centers offer individuals the chance to experience the outdoors.
- Fayetteville Regional Airport and Interstate 95 provide access to many destination options.
- Fayetteville is ranked high in the country for best places to sell a house, according to research on real estate website Zillow.com.
- Due to Fayetteville's embrace of nearby Fort Bragg, *Time* magazine named it "America's Most Pro-Military Town."

Source: www.cityoffayetteville.org

WILMINGTON FAST FACTS

- A coastal city (pop. 112,067) located in the southeastern corner of North Carolina between the Cape Fear River and the Atlantic Ocean.
- Although not just a tourist town, Wilmington has many attractions such as the Battleship North Carolina, Airlie Gardens, and Screen Gem Studios where TV shows such as Dawson's Creek and One Tree Hill were filmed.
- A popular destination because of its moderate, four-season climate, historic preservation district, annual events such as Wilmington Riverfest and the Azalea Festival, and numerous championship golf courses.
- Excellent Shopping and some of the best restaurants in the country.
- Wrightsville, Carolina, and Kure Beaches are a mecca for boaters, surfers, sunbathers, beachcombers, and seafood.
- Some of the best schools in the nation. The primary schools consistently rate high on all national educational standards.
- Many colleges and universities provide advanced education opportunities, including the UNC Wilmington with the fifth highest ranked Marine Biology Program in the world.
- I-40 begins its 2,400 mile journey to Barstow, California from Wilmington.
- Other highway infrastructure include I-74, US Hwy 17, 76 and NC Hwy 421.

Source: www.wilmingtonnc.gov

Key Regional Attractions

- Beaches
- More than 100 golf courses
- Camping
- Boating
- Festivals
- U.S.S. Battleship North Carolina
- Moore's Creek National Battlefield
- Lumber River State Park
- Airborne & Special Operations Museum
- Museum of the Cape Fear
- Fort Fisher State Park
- Lake Waccamaw State Park
- National Transportation Museum
- Jones Lake State Park
- Chalk Banks State Park
- NC Aquarium
- Carver Creek State Park
- Bladen Lakes State Forest
- Museum of the Native American Resource Center
- JFK Special Warfare Museum
- Cameron Museum of Art
- Rockingham Motor Speedway
- NC Museum of Forestry
- Brunswick Town Historic Site
- Uwharrie National Forest

QUALITY OF LIFE

Tourism and Visitation to Region (2013)

County	Expenditures (\$ Millions)	Payrolls (\$ Millions)	Employment (Thousands)	State Tax Revenues (\$ Millions)	Local Tax Revenues (\$ Millions)
Anson	\$16	\$2	0.1	\$0.92	\$0.39
Bladen	\$36	\$4	0.2	\$2.14	\$1.01
Brunswick	\$471	\$86	5	\$21.38	\$28.24
Columbus	\$50	\$6	0.3	\$2.78	\$1.32
Cumberland	\$472	\$85	4.2	\$24.81	\$9.73
Duplin	\$37	\$4	0.2	\$2.10	\$1.17
Hoke	\$11	\$1	0.1	\$0.59	\$0.16
Montgomery	\$26	\$3	0.1	\$1.16	\$2.57
New Hanover	\$478	\$105	5.5	\$22.82	\$19.02
Pender	\$84	\$14	0.8	\$3.97	\$5.80
Richmond	\$44	\$8	0.4	\$2.29	\$0.81
Robeson	\$128	\$18	1	\$7.24	\$2.48
Sampson	\$46	\$6	0.3	\$2.52	\$1.42
Scotland	\$39	\$6	0.3	\$2.12	\$0.67
NC Southeast	\$1,938	\$348	18.5	\$96.84	\$74.79
Fayetteville MSA	\$483	\$86	4.3	\$25.39	\$9.89
Wilmington MSA	\$1,032	\$205	11.2	\$48.16	\$53.06

Source: NC Department of Commerce EDIS Demographics

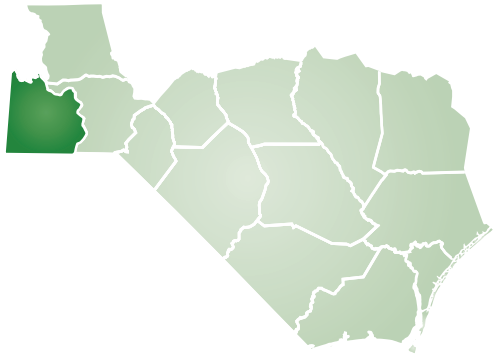


All-America Cities in Southeastern NC

County	City	Year(s)
Cumberland	Fayetteville	1984-1985, 2001, 2011
New Hanover	Wilmington	1965
Richmond	Hamlet	1990
Richmond	Rockingham	1979-1980
Robeson	Lumberton	1970 and 1995
Sampson	Clinton	2007
Scotland	Laurinburg	1956, 1967 and 2003

Source: All American City Award, March 2012.

Anson County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2020 Proj. Total Population	26,551	-0.12%
2015 Total Population	26,713	-0.09%
2010 Total Population	26,948	6.60%

Estimated Population By Age	Pop. by Age, % Est.	
2020 Proj. Median Age	41.5	—
2015 Median Age	40.2	—
2010 Census Median Age	39.4	—
2020 Proj. Total Pop 0-19	5,903	22.3%
2020 Proj. Total Pop 20-29	3,349	12.6%
2020 Proj. Total Pop 30-39	3,512	13.2%
2020 Proj. Total Pop 40-49	3,351	12.7%
2020 Proj. Total Pop 50-59	3,566	13.4%
2020 Proj. Total Pop 60+	6,870	25.8%

INCOME

		Growth Est. or Total %
2020 Median Family Income	\$36,449	12.1%
2015 Median Family Income	\$32,520	8.9%
2000 Census Median Family Income	\$29,849	—
2020 Est. Per Capita Income	\$19,658	13.2%
2015 Per Capital Income	\$17,371	17.0%
2000 Per Capita Income	\$14,853	—
Est. Total Pop with Income Below Poverty Level, Last 12 months	6,548	0.4%

EDUCATION

		Pop. by Age 25+, %
2013-2014 Kindergarten–12th Enrollment	3,566	—
2014 Average SAT Score (2400 Scale)	1210	—
2014 Percent of Graduates taking SAT	56%	—
2012-2013 Higher Education Completions	433	—
2012-2013 Higher Education Total Enrollment	3,797	—
2013 Est. Education Attainment At Least High School Graduate	14,001	76.3%
2013 Est. Education Attainment At Least Bachelor's Degree	1,871	10.2%

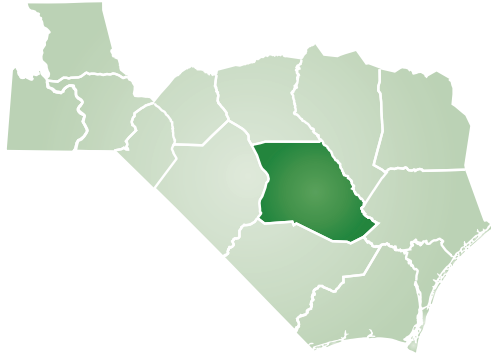
EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2013 Annual
Nov 2014 Employment	10,356	10,104
Nov 2014 Unemployment	653	760
Nov 2014 Unemployment Rate	5.9%	7.0%
2014 Q4 Total Announced Investments (\$Mil)	0	0
Jan 2014 YTD Lost Jobs, Closings & Layoffs	0	0

Sources: See list on page 66

REGIONAL COMMUNITIES

Bladen County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2020 Proj. Total Population	36,495	0.4%
2015 Total Population	35,838	1.8%
2010 Total Population	35,190	9.0%

Estimated Population By Age	Pop. by Age, % Est.	
2020 Proj. Median Age	44	—
2015 Median Age	42.5	—
2010 Census Median Age	41.3	—
2020 Proj. Total Pop 0-19	8,595	23.6%
2020 Proj. Total Pop 20-29	3,749	10.3%
2020 Proj. Total Pop 30-39	4,159	11.4%
2020 Proj. Total Pop 40-49	4,398	12.0%
2020 Proj. Total Pop 50-59	4,923	13.5%
2020 Proj. Total Pop 60+	10,671	29.2%

INCOME

		Growth Est. or Total %
2020 Median Family Income	\$35,773	14.6%
2015 Median Family Income	\$31,206	-8.1%
2000 Census Median Family Income	\$33,974	—
2020 Est. Per Capita Income	\$20,823	12.8%
2015 Per Capital Income	\$18,457	25.3%
2000 Per Capita Income	\$14,735	
Est. Total Pop with Income Below Poverty Level, Last 12 months	9,221	3.0%

EDUCATION

		Pop. by Age 25+, %
2013-2014 Kindergarten–12th Enrollment	4,774	—
2014 Average SAT Score (2400 Scale)	1232	—
2014 Percent of Graduates taking SAT	44.8%	—
2012-2013 Higher Education Completions	280	—
2012-2013 Higher Education Total Enrollment	1,832	—
2013 Est. Education Attainment At Least High School Graduate	17,901	74.7%
2013 Est. Education Attainment At Least Bachelor's Degree	2,519	10.5%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2013 Annual
Nov 2014 Employment	13,235	12,923
Nov 2014 Unemployment	1,086	1,306
Nov 2014 Unemployment Rate	7.6%	9.2%
2014 Q4 Total Announced Investments (\$Mil)	0	\$2.0
Jan 2014 YTD Lost Jobs, Closings & Layoffs	0	25

Sources: See list on page 66

Brunswick County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2020 Proj. Total Population	132,509	11.2%
2015 Total Population	119,203	11.1%
2010 Total Population	107,431	47.1%

Estimated Population By Age	Pop. by Age, % Est.	
2020 Proj. Median Age	50.9	–
2015 Median Age	49.4	–
2010 Census Median Age	47.4	–
2020 Proj. Total Pop 0-19	25,535	19.2%
2020 Proj. Total Pop 20-29	11,023	8.4%
2020 Proj. Total Pop 30-39	14,013	10.5%
2020 Proj. Total Pop 40-49	14,247	10.8%
2020 Proj. Total Pop 50-59	17,808	13.5%
2020 Proj. Total Pop 60+	49,883	37.6%

INCOME

		Growth Est. or Total %
2020 Median Family Income	\$53,585	–
2015 Median Family Income	\$47,683	13.4%
2000 Census Median Family Income	\$42,037	–
2020 Est. Per Capita Income	\$30,255	13.3%
2015 Per Capital Income	\$26,711	35.0%
2000 Per Capita Income	\$19,857	–
Est. Total Pop with Income Below Poverty Level, Last 12 months	33,548	1.3%

EDUCATION

		Pop. by Age 25+, %
2013-2014 Kindergarten–12th Enrollment	13,334	–
2014 Average SAT Score (2400 Scale)	1438	–
2014 Percent of Graduates taking SAT	32.6%	–
2012-2013 Higher Education Completions	385	–
2012-2013 Higher Education Total Enrollment	2,156	–
2013 Est. Education Attainment At Least High School Graduate	71,857	86.3%
2013 Est. Education Attainment At Least Bachelor's Degree	20,933	25.1%

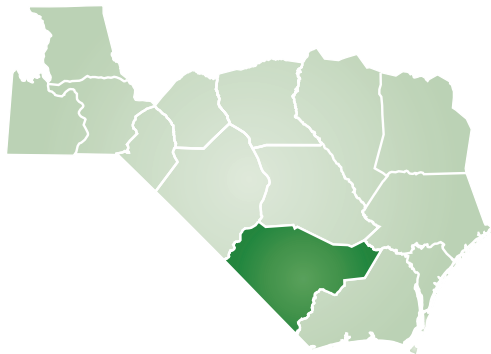
EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2013 Annual
Nov 2014 Employment	45,462	43,735
Nov 2014 Unemployment	3,017	3,572
Nov 2014 Unemployment Rate	6.20%	7.60%
2014 Q4 Total Announced Investments (\$Mil)	0	\$0.3
Jan 2014 YTD Lost Jobs, Closings & Layoffs	0	40

Sources: See list on page 66

REGIONAL COMMUNITIES

Columbus County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2020 Proj. Total Population	58,922	0.7%
2015 Total Population	58,524	0.7%
2010 Total Population	58,098	6.1%

Estimated Population By Age	Pop. by Age, % Est.	
2020 Proj. Median Age	42.4	–
2015 Median Age	40.9	–
2010 Census Median Age	39.8	–
2020 Proj. Total Pop 0-19	13,914	23.6%
2020 Proj. Total Pop 20-29	6,847	11.6%
2020 Proj. Total Pop 30-39	6,955	11.8%
2020 Proj. Total Pop 40-49	7,315	12.4%
2020 Proj. Total Pop 50-59	1,960	13.5%
2020 Proj. Total Pop 60+	12,625	27.0%

INCOME

		Growth Est. or Total %
2020 Median Family Income	\$37,513	14.9%
2015 Median Family Income	\$32,650	-3.5%
2000 Census Median Family Income	\$33,849	–
2020 Est. Per Capita Income	\$21,066	12.7%
2015 Per Capital Income	\$18,693	29.7%
2000 Per Capita Income	\$14,415	–
Est. Total Pop with Income Below Poverty Level, Last 12 months	14,303	-5.0%

EDUCATION

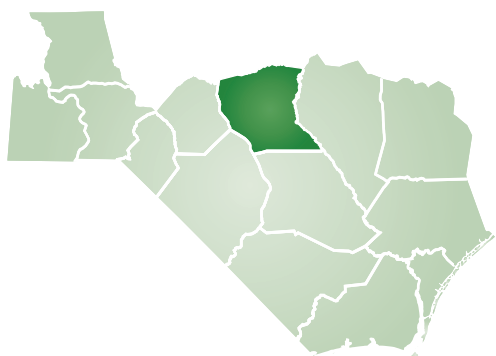
		Pop. by Age 25+, %
2013-2014 Kindergarten–12th Enrollment	9,268	–
2014 Average SAT Score (2400 Scale)	1260	–
2014 Percent of Graduates taking SAT	41.2%	–
2012-2013 Higher Education Completions	304	–
2012-2013 Higher Education Total Enrollment	2,485	–
2013 Est. Education Attainment At Least High School Graduate	31,205	79.2%
2013 Est. Education Attainment At Least Bachelor's Degree	4,792	12.2%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2013 Annual
Nov 2014 Employment	21,394	20,978
Nov 2014 Unemployment	1,547	1,907
Nov 2014 Unemployment Rate	6.7%	8.3%
2014 Q4 Total Announced Investments (\$Mil)	0	\$0.0
Jan 2014 YTD Lost Jobs, Closings & Layoffs	0	0

Sources: See list on page 66

Cumberland County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2020 Proj. Total Population	350,159	4.9%
2015 Total Population	333,709	4.5%
2010 Total Population	319,431	5.4%

Estimated Population By Age	Pop. by Age, % Est.	
2020 Proj. Median Age	33.5	–
2015 Median Age	32.5	–
2010 Census Median Age	31.2	–
2020 Proj. Total Pop 0-19	98,856	28.3%
2020 Proj. Total Pop 20-29	55,852	15.9%
2020 Proj. Total Pop 30-39	54,510	15.6%
2020 Proj. Total Pop 40-49	39,671	11.3%
2020 Proj. Total Pop 50-59	38,776	11.1%
2020 Proj. Total Pop 60+	62,494	17.8%

INCOME

		Growth Est. or Total %
2020 Median Family Income	\$52,651	13.2%
2015 Median Family Income	\$46,507	12.2%
2000 Census Median Family Income	\$41,459	–
2020 Est. Per Capita Income	\$26,233	12.5%
2015 Per Capital Income	\$23,323	34.2%
2000 Per Capita Income	\$17,376	–
Est. Total Pop with Income Below Poverty Level, Last 12 months	81,041	-0.2%

EDUCATION

		Pop. by Age 25+, %
2013-2014 Kindergarten–12th Enrollment	51,676	–
2014 Average SAT Score (2400 Scale)	1373	–
2014 Percent of Graduates taking SAT	50.3%	–
2012-2013 Higher Education Completions	4,004	–
2012-2013 Higher Education Total Enrollment	32,604	–
2013 Est. Education Attainment At Least High School Graduate	174,410	89.2%
2013 Est. Education Attainment At Least Bachelor's Degree	44,430	22.7%

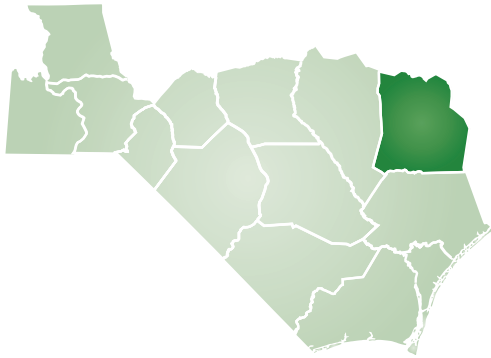
EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2013 Annual
Nov 2014 Employment	118,765	116,619
Nov 2014 Unemployment	8,451	9,832
Nov 2014 Unemployment Rate	6.6%	7.8%
2014 Q4 Total Announced Investments (\$Mil)	\$327.0	\$3.0
Jan 2014 YTD Lost Jobs, Closings & Layoffs	0	107

Sources: See list on page 66

REGIONAL COMMUNITIES

Duplin County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2020 Proj. Total Population	63,517	3.9%
2015 Total Population	61,133	4.5%
2010 Total Population	58,505	19.2%

Estimated Population By Age	Pop. by Age, % Est.	
2020 Proj. Median Age	40.1	–
2015 Median Age	38.6	–
2010 Census Median Age	37.7	–
2020 Proj. Total Pop 0-19	17,055	26.9%
2020 Proj. Total Pop 20-29	6,931	10.9%
2020 Proj. Total Pop 30-39	7,725	12.2%
2020 Proj. Total Pop 40-49	8,056	12.7%
2020 Proj. Total Pop 50-59	8,233	13.0%
2020 Proj. Total Pop 60+	15,517	24.3%

INCOME

		Growth Est. or Total %
2020 Median Family Income	\$39,059	12.3%
2015 Median Family Income	\$34,766	0.0%
2000 Census Median Family Income	\$34,760	–
2020 Est. Per Capita Income	\$20,046	13.4%
2015 Per Capital Income	\$17,681	22.0%
2000 Per Capita Income	\$14,499	–
Est. Total Pop with Income Below Poverty Level, Last 12 months	14,822	1.6%

EDUCATION

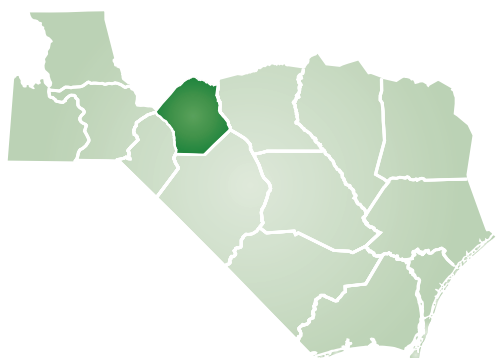
		Pop. by Age 25+, %
2013-2014 Kindergarten–12th Enrollment	9,597	–
2014 Average SAT Score (2400 Scale)	1279	–
2014 Percent of Graduates taking SAT	42.3%	–
2012-2013 Higher Education Completions	386	–
2012-2013 Higher Education Total Enrollment	1,994	–
2013 Est. Education Attainment At Least High School Graduate	27,931	71.4%
2013 Est. Education Attainment At Least Bachelor's Degree	4,087	10.4%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2013 Annual
Nov 2014 Employment	25,061	24,756
Nov 2014 Unemployment	1,421	1,661
Nov 2014 Unemployment Rate	5.4%	6.3%
2014 Q4 Total Announced Investments (\$Mil)	\$0.0	\$0.0
Jan 2014 YTD Lost Jobs, Closings & Layoffs	0	0

Sources: See list on page 66

Hoke County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2020 Proj. Total Population	59,860	12.3%
2015 Total Population	53,297	13.5%
2010 Total Population	46,952	39.5%

Estimated Population By Age	Pop. by Age, % Est.	
2020 Proj. Median Age	32.9	–
2015 Median Age	32.4	–
2010 Census Median Age	31.0	–
2020 Proj. Total Pop 0-19	19,793	33.1%
2020 Proj. Total Pop 20-29	7,201	12.0%
2020 Proj. Total Pop 30-39	10,488	17.5%
2020 Proj. Total Pop 40-49	7,787	13.0%
2020 Proj. Total Pop 50-59	5,908	9.9%
2020 Proj. Total Pop 60+	8,683	14.5%

INCOME

		Growth Est. or Total %
2020 Median Family Income	\$51,504	14.8%
2015 Median Family Income	\$44,848	24.2%
2000 Census Median Family Income	\$36,110	–
2020 Est. Per Capita Income	\$21,885	13.0%
2015 Per Capital Income	\$19,370	32.4%
2000 Per Capita Income	\$14,635	–
Est. Total Pop with Income Below Poverty Level, Last 12 months	12,068	5.0%

EDUCATION

		Pop. by Age 25+, %
2013-2014 Kindergarten–12th Enrollment	8,173	–
2014 Average SAT Score (2400 Scale)	1322	–
2014 Percent of Graduates taking SAT	42.6%	–
2012-2013 Higher Education Completions	0	–
2012-2013 Higher Education Total Enrollment	0	–
2013 Est. Education Attainment At Least High School Graduate	25,078	84.0%
2013 Est. Education Attainment At Least Bachelor's Degree	5,148	17.2%

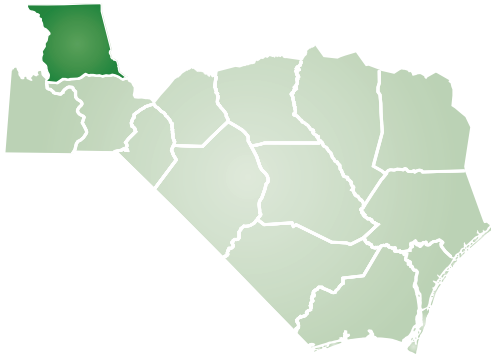
EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2013 Annual
Nov 2014 Employment	17,933	17,602
Nov 2014 Unemployment	1,452	1,515
Nov 2014 Unemployment Rate	7.5%	7.9%
2014 Q4 Total Announced Investments (\$Mil)	\$66.8	\$36.0
Jan 2014 YTD Lost Jobs, Closings & Layoffs	367	79

Sources: See list on page 66

REGIONAL COMMUNITIES

Montgomery County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2020 Proj. Total Population	28,425	0.9%
2015 Total Population	28,168	1.3%
2010 Total Population	27,798	3.6%

Estimated Population By Age	Pop. by Age, % Est.	
2020 Proj. Median Age	42.7	—
2015 Median Age	41.3	—
2010 Census Median Age	40.2	—
2020 Proj. Total Pop 0-19	6,988	24.7%
2020 Proj. Total Pop 20-29	3,010	10.6%
2020 Proj. Total Pop 30-39	3,298	11.6%
2020 Proj. Total Pop 40-49	3,441	12.1%
2020 Proj. Total Pop 50-59	3,749	13.2%
2020 Proj. Total Pop 60+	7,939	28.0%

INCOME

		Growth Est. or Total %
2020 Median Family Income	\$38,840	15.5%
2015 Median Family Income	\$33,626	-15.1%
2000 Census Median Family Income	\$39,616	—
2020 Est. Per Capita Income	\$21,396	13.3%
2015 Per Capital Income	\$18,887	14.4%
2000 Per Capita Income	\$16,504	—
Est. Total Pop with Income Below Poverty Level, Last 12 months	6,751	-0.5%

EDUCATION

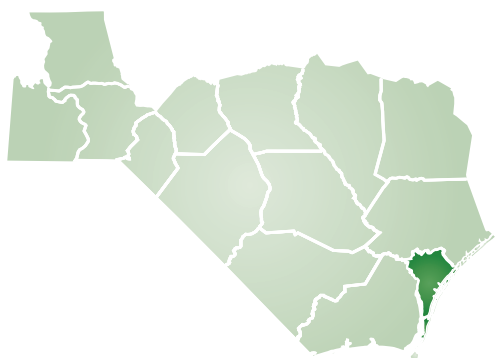
		Pop. by Age 25+, %
2013-2014 Kindergarten–12th Enrollment	4,115	—
2014 Average SAT Score (2400 Scale)	1235	—
2014 Percent of Graduates taking SAT	41.6%	—
2012-2013 Higher Education Completions	358	—
2012-2013 Higher Education Total Enrollment	1,205	—
2013 Est. Education Attainment At Least High School Graduate	13,515	71.8%
2013 Est. Education Attainment At Least Bachelor's Degree	2,836	15.1%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2013 Annual
Nov 2014 Employment	10,911	10,674
Nov 2014 Unemployment	617	727
Nov 2014 Unemployment Rate	5.4%	6.4%
2014 Q4 Total Announced Investments (\$Mil)	\$0.0	\$0.0
Jan 2014 YTD Lost Jobs, Closings & Layoffs	0	0

Sources: See list on page 66

New Hanover County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2020 Proj. Total Population	229,462	7.1%
2015 Total Population	214,261	5.7%
2010 Total Population	202,667	26.4%

Estimated Population By Age	Pop. by Age, % Est.	
2020 Proj. Median Age	39.4	–
2015 Median Age	38.4	–
2010 Census Median Age	37.2	–
2020 Proj. Total Pop 0-19	50,843	22.1%
2020 Proj. Total Pop 20-29	33,141	14.4%
2020 Proj. Total Pop 30-39	32,702	14.3%
2020 Proj. Total Pop 40-49	28,390	12.4%
2020 Proj. Total Pop 50-59	28,182	12.3%
2020 Proj. Total Pop 60+	56,204	24.5%

INCOME

		Growth Est. or Total %
2020 Median Family Income	\$56,010	11.0%
2015 Median Family Income	\$50,504	-0.7%
2000 Census Median Family Income	\$50,861	–
2020 Est. Per Capita Income	\$34,726	12.3%
2015 Per Capital Income	\$30,935	33.8%
2000 Per Capita Income	\$23,123	–
Est. Total Pop with Income Below Poverty Level, Last 12 months	49,785	1.1%

EDUCATION

		Pop. by Age 25+, %
2013-2014 Kindergarten–12th Enrollment	25,959	–
2014 Average SAT Score (2400 Scale)	1518	–
2014 Percent of Graduates taking SAT	55.7%	–
2012-2013 Higher Education Completions	5,612	–
2012-2013 Higher Education Total Enrollment	34,256	–
2013 Est. Education Attainment At Least High School Graduate	125,906	90.6%
2013 Est. Education Attainment At Least Bachelor's Degree	50,882	36.6%

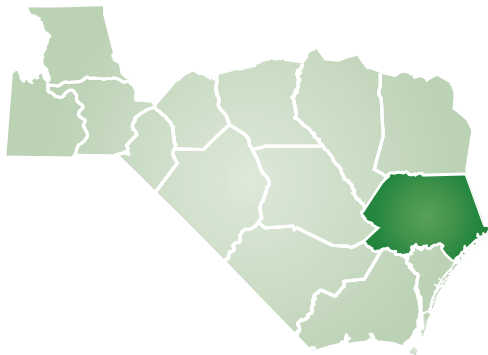
EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2013 Annual
Nov 2014 Employment	106,397	103,164
Nov 2014 Unemployment	5,286	6,343
Nov 2014 Unemployment Rate	4.7%	5.8%
2014 Q4 Total Announced Investments (\$Mil)	\$0.0	\$145.9
Jan 2014 YTD Lost Jobs, Closings & Layoffs	165	1,475

Sources: See list on page 66

REGIONAL COMMUNITIES

Pender County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2020 Proj. Total Population	61,978	9.1%
2015 Total Population	56,805	8.8%
2010 Total Population	52,217	26.6%

Estimated Population By Age	Pop. by Age, % Est.	
2020 Proj. Median Age	43.8	—
2015 Median Age	42.4	—
2010 Census Median Age	41.1	—
2020 Proj. Total Pop 0-19	14,404	23.2%
2020 Proj. Total Pop 20-29	6,413	10.4%
2020 Proj. Total Pop 30-39	7,280	11.7%
2020 Proj. Total Pop 40-49	7,915	12.8%
2020 Proj. Total Pop 50-59	8,907	14.4%
2020 Proj. Total Pop 60+	17,059	27.6%

INCOME

		Growth Est. or Total %
2020 Median Family Income	\$55,309	10.5%
2015 Median Family Income	\$50,038	20.2%
2000 Census Median Family Income	\$41,633	—
2020 Est. Per Capita Income	\$27,252	12.5%
2015 Per Capital Income	\$24,234	35.5%
2000 Per Capita Income	\$17,882	—
Est. Total Pop with Income Below Poverty Level, Last 12 months	14,255	1.0%

EDUCATION

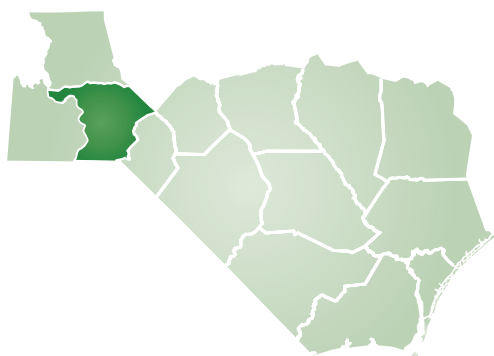
		Pop. by Age 25+, %
2013-2014 Kindergarten–12th Enrollment	8,673	—
2014 Average SAT Score (2400 Scale)	1479	—
2014 Percent of Graduates taking SAT	42.6%	—
2012-2013 Higher Education Completions	0	—
2012-2013 Higher Education Total Enrollment	0	—
2013 Est. Education Attainment At Least High School Graduate	32,151	86.7%
2013 Est. Education Attainment At Least Bachelor's Degree	837	21.7%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2013 Annual
Nov 2014 Employment	24,003	23,268
Nov 2014 Unemployment	1,391	1,722
Nov 2014 Unemployment Rate	5.5%	6.9%
2014 Q4 Total Announced Investments (\$Mil)	\$0.0	\$0.0
Jan 2014 YTD Lost Jobs, Closings & Layoffs	0	0

Sources: See list on page 66

Richmond County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2020 Proj. Total Population	46,287	-0.2%
2015 Total Population	46,401	-0.5%
2010 Total Population	46,639	-0.2%

Estimated Population By Age	Pop. by Age, % Est.	
2020 Proj. Median Age	41.3	–
2015 Median Age	39.9	–
2010 Census Median Age	38.6	–
2020 Proj. Total Pop 0-19	11,574	25.0%
2020 Proj. Total Pop 20-29	5,617	12.1%
2020 Proj. Total Pop 30-39	5,255	11.3%
2020 Proj. Total Pop 40-49	5,732	12.4%
2020 Proj. Total Pop 50-59	6,268	13.6%
2020 Proj. Total Pop 60+	11,841	25.7%

INCOME

		Growth Est. or Total %
2020 Median Family Income	\$37,563	16.8%
2015 Median Family Income	\$32,160	-8.7%
2000 Census Median Family Income	\$35,226	–
2020 Est. Per Capita Income	\$20,665	14.1%
2015 Per Capital Income	\$18,106	25.1%
2000 Per Capita Income	\$14,485	–
Est. Total Pop with Income Below Poverty Level, Last 12 months	11,669	1.5%

EDUCATION

		Pop. by Age 25+, %
2013-2014 Kindergarten–12th Enrollment	7,579	–
2014 Average SAT Score (2400 Scale)	1297	–
2014 Percent of Graduates taking SAT	24.2%	–
2012-2013 Higher Education Completions	362	–
2012-2013 Higher Education Total Enrollment	3,337	–
2013 Est. Education Attainment At Least High School Graduate	24,650	80.1%
2013 Est. Education Attainment At Least Bachelor's Degree	3,811	12.4%

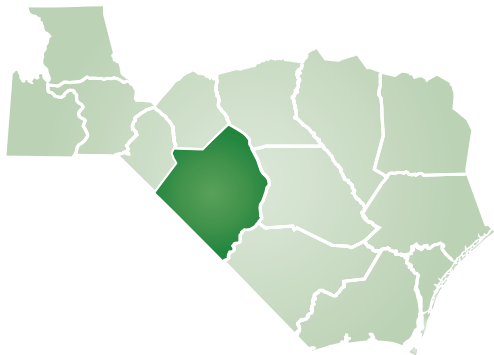
EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2013 Annual
Nov 2014 Employment	15,391	15,476
Nov 2014 Unemployment	1,218	1,481
Nov 2014 Unemployment Rate	7.3%	8.7%
2014 Q4 Total Announced Investments (\$Mil)	\$9.8	\$215.1
Jan 2014 YTD Lost Jobs, Closings & Layoffs	33	95

Sources: See list on page 66

REGIONAL COMMUNITIES

Robeson County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2020 Proj. Total Population	139,366	1.6%
2015 Total Population	137,121	2.2%
2010 Total Population	134,168	8.8%

Estimated Population By Age	Pop. by Age, % Est.	
2020 Proj. Median Age	36.9	—
2015 Median Age	35.5	—
2010 Census Median Age	34.4	—
2020 Proj. Total Pop 0-19	39,122	28.1%
2020 Proj. Total Pop 20-29	18,758	13.5%
2020 Proj. Total Pop 30-39	16,993	12.2%
2020 Proj. Total Pop 40-49	17,249	12.4%
2020 Proj. Total Pop 50-59	16,984	12.1%
2020 Proj. Total Pop 60+	30,260	21.8%

INCOME

		Growth Est. or Total %
2020 Median Family Income	\$33,922	13.7%
2015 Median Family Income	\$29,824	-16.0%
2000 Census Median Family Income	\$35,514	
2020 Est. Per Capita Income	\$17,450	13.6%
2015 Per Capital Income	\$15,364	16.2%
2000 Per Capita Income	\$13,224	
Est. Total Pop with Income Below Poverty Level, Last 12 months	31,892	0.4%

EDUCATION

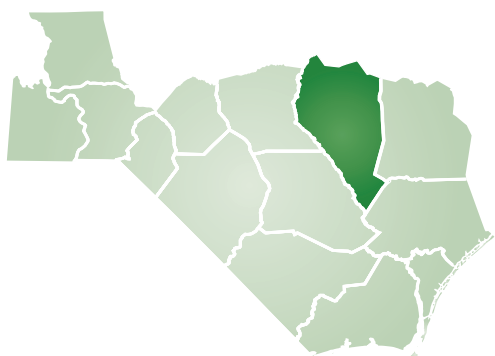
		Pop. by Age 25+, %
2013-2014 Kindergarten–12th Enrollment	23,674	—
2014 Average SAT Score (2400 Scale)	1275	—
2014 Percent of Graduates taking SAT	33.5%	—
2012-2013 Higher Education Completions	1,572	—
2012-2013 Higher Education Total Enrollment	11,142	—
2013 Est. Education Attainment At Least High School Graduate	59,984	71.5%
2013 Est. Education Attainment At Least Bachelor's Degree	10,508	12.5%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2013 Annual
Nov 2014 Employment	46,576	46,005
Nov 2014 Unemployment	4,035	4,681
Nov 2014 Unemployment Rate	8.0%	9.2%
2014 Q4 Total Announced Investments (\$Mil)	\$159.0	\$0.6
Jan 2014 YTD Lost Jobs, Closings & Layoffs	1,120	10

Sources: See list on page 66

Sampson County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2020 Proj. Total Population	66,138	2.6%
2015 Total Population	64,840	1.7%
2010 Total Population	63,431	5.4%

Estimated Population By Age	Pop. by Age, % Est.	
2020 Proj. Median Age	40.6	—
2015 Median Age	39.2	—
2010 Census Median Age	38.1	—
2020 Proj. Total Pop 0-19	16,769	26.4%
2020 Proj. Total Pop 20-29	7,401	11.4%
2020 Proj. Total Pop 30-39	7,732	11.7%
2020 Proj. Total Pop 40-49	8,572	12.9%
2020 Proj. Total Pop 50-59	8,759	13.3%
2020 Proj. Total Pop 60+	16,195	24.5%

INCOME

		Growth Est. or Total %
2020 Median Family Income	\$41,826	14.7%
2015 Median Family Income	\$36,476	-4.2%
2000 Census Median Family Income	\$38,072	
2020 Est. Per Capita Income	\$21,395	13.2%
2015 Per Capital Income	\$18,899	26.2%
2000 Per Capita Income	\$14,976	
Est. Total Pop with Income Below Poverty Level, Last 12 months	15,852	-2.9%

EDUCATION

		Pop. by Age 25+, %
2013-2014 Kindergarten–12th Enrollment	11,517	—
2014 Average SAT Score (2400 Scale)	1312	—
2014 Percent of Graduates taking SAT	39.3%	—
2012-2013 Higher Education Completions	262	—
2012-2013 Higher Education Total Enrollment	1,894	—
2013 Est. Education Attainment At Least High School Graduate	31,670	75.0%
2013 Est. Education Attainment At Least Bachelor's Degree	5,319	12.6%

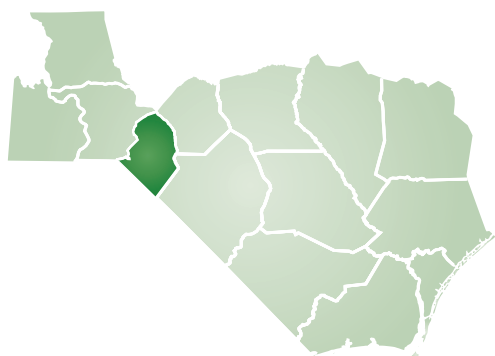
EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2013 Annual
Nov 2014 Employment	27,979	27,590
Nov 2014 Unemployment	1,624	1,821
Nov 2014 Unemployment Rate	5.5%	6.2%
2014 Q4 Total Announced Investments (\$Mil)	\$0.0	\$107.1
Jan 2014 YTD Lost Jobs, Closings & Layoffs	0	80

Sources: See list on page 66

REGIONAL COMMUNITIES

Scotland County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2020 Proj. Total Population	36,447	-0.2%
2015 Total Population	36,527	1.0%
2010 Total Population	36,157	0.4%

Estimated Population By Age	Pop. by Age, % Est.	
2020 Proj. Median Age	40.8	—
2015 Median Age	39.5	—
2010 Census Median Age	38.4	—
2020 Proj. Total Pop 0-19	9,033	24.8%
2020 Proj. Total Pop 20-29	4,638	12.8%
2020 Proj. Total Pop 30-39	4,224	11.6%
2020 Proj. Total Pop 40-49	4,407	12.1%
2020 Proj. Total Pop 50-59	4,777	13.1%
2020 Proj. Total Pop 60+	9,368	25.9%

INCOME

		Growth Est. or Total %
2020 Median Family Income	\$35,613	16.1%
2015 Median Family Income	\$30,670	-22.0%
2000 Census Median Family Income	\$39,178	
2020 est Per Capita Income	\$19,333	13.4%
2015 Per Capital Income	\$17,048	8.6%
2000 Per Capita Income	\$15,693	
Est Total Pop with Income Below Poverty Level, Last 12 months	8,765	-2.4%

EDUCATION

		Pop. by Age 25+, %
2013-2014 Kindergarten–12th Enrollment	6,013	—
2014 Average SAT Score (2400 Scale)	1278	—
2014 Percent of Graduates taking SAT	58.1%	—
2012-2013 Higher Education Completions	72	—
2012-2013 Higher Education Total Enrollment	547	—
2013 Est. Education Attainment At Least High School Graduate	18,389	77.6%
2013 Est. Education Attainment At Least Bachelor's Degree	3,400	14.3%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2013 Annual
Nov 2014 Employment	10,750	10,518
Nov 2014 Unemployment	1,189	1,397
Nov 2014 Unemployment Rate	10.0%	11.7%
2014 Q4 Total Announced Investments (\$Mil)	\$0.0	\$62.0
Jan 2014 YTD Announced Job Creation	0	68

Sources: ESRI for demographics, housing, income, crime, and retail data. <http://www.esri.com> Applied Geographic Solutions for weather. www.appliedgeographic.com. NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/> NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, lost jobs and affected establishments data, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov> US Census, 2010 Census, 2007-11 American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>

Notes: Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. ESRI 2011/2016 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data is noted as an estimate (est) and is from the 2007-11, 5 year survey and data is as of 2011 with dollars inflated to 2011. Rural/urban definitions from the 2010 Census will be available in 2013. For further details or questions, please check the Data Sources Guide at https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf, or click on it under the map on the homepage.

